



"Art, the cure to fear and panic"

Report

World Art Day 2020

By

IAA INDIA
(OFFICIAL PARTNER OF UNESCO)







WORLD ART DAY 2020

The World Art Day celebrated on April 15th unites the whole world in a joyous festival dedicated to art. On the birth anniversary of Leonardo Da Vinci, the International Association of Art (AIAP/IAA), official partner of UNESCO in India, observes World Art Day to promote international collaboration through art. IAA World had officially been declared as the pioneer of World Art Day in December 2019. Since March 2020, India has been affected by Covid-19. Due to this situation of pandemic, the event has been scheduled to be held online. As the show must go on, IAA had decided to celebrate World Art Day by having their exhibition on for display in the official portal and social media platforms.

In these dire times, when the world is fighting a war to safeguard health, battles with economy and social conflicts creates equal burden. The health crisis brought on by the novel coronavirus has plunged the global economy into a recession. Majority of UNESCO World Heritage properties have closed down, along with cultural institutions and museums. The artists are struggling to survive as their medium of income has been 'locked down'.

UNESCO has launched the ResiliArt Movement to shed light upon the miserable condition of the creative industry and the voices of resilience of the artists. The movement aims to drive a global conversation among all personalities in the field of art to portray their experiences of struggle. The inaugural debate of the movement took place on 15 April 2020, World Art Day. It was opened by Audrey Azoulay; UNESCO Director-General.

RESILIART MOVEMENT

A Global art movement to support artists and creators continue to share their creativity in the face of COVID-19.



IAA INDIA officially approached UNESCO to propagate ResiliArt Movement as the subject for events on the World Art Day 2020. UNESCO accepted the proposal through mail and included IAA INDIA in the ResiliArt movement along with the world. IAA INDIA has planned and diversified the movement through different regional organizations in various geographical zones of India.



West Bengal



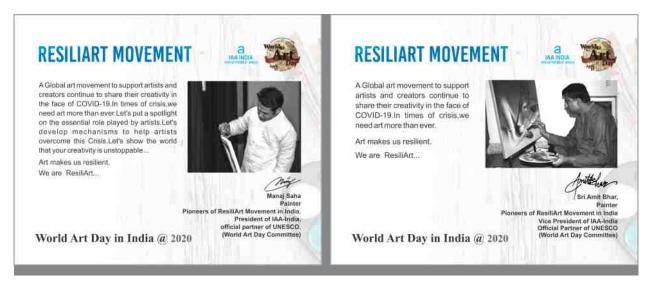




Delhi mizoram

Maharastra

The promotions have been formulated through online campaigns, posters, articles and discussions. Thus, IAA decidedly became the pioneer of ResiliArt movement in India under the administration of Mr. Manaj Saha, The President of AIAP/IAA and Mr. Amit Bhar, the Vice President of AIAP/IAA India to propagate and promote the idea of resistance through art around the world.



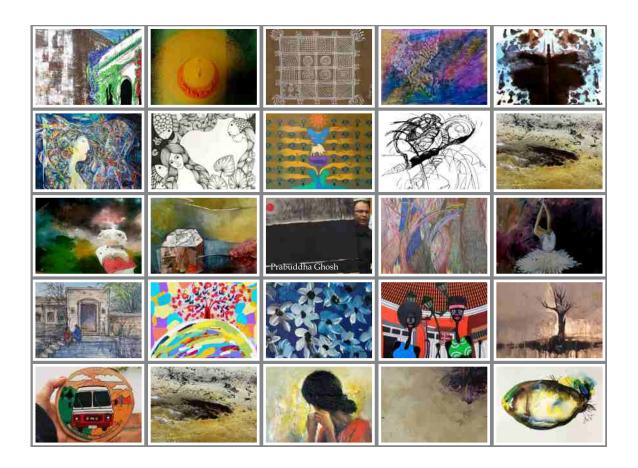


Maharastra

The Art Insight Medium (Chaitanya Nagar, Pune- Dhankavdi) under the guidance of IAA, celebrated the World Art Day with an online international painting art camp for 2days (14th & 15th April 2020). They have taken this opportunity to connect artists from different countries. They have informed artist friends from all over the globe and selected 20 of them (9 foreign artists from 7 countries and 11 Indian artists from 7 cities).



The list of the artists who have worked on the event are — Ajay Jadhav (Pune, India), Amedova Fatima (Baku, Azerbizen), Anamika (Noida, India), Bidhan Biswas (Kolkata, India), Gouri Sahni (Delhi, India), Heydarova Gulush (Shabran City, Azerbaizan), Jayanta Khan (Kolkata, India), Jeyran Hamidi (Mashhad, Iran), Lionel Chavez (Melbourne, Australia), Maria Peña (Melbourne, Australia), Marko Brajković (Groznjan, Croatia), Mostafa (Cairo, Egypt), Prabuddha Ghosh (Pune, India), Ranjit Singh Kurmi (Virar, India), Shyaam Dhavalaey(Pune, India), Sudip Biswas (Kalyani, India), Sumit Das (Maldah, India), Tife Chris (Abeokuta, Nigeria), Zakir Hossain Pulak (Dhaka, Bangladesh) and Zen Vartan (Pune, India).



Guest Artists from:





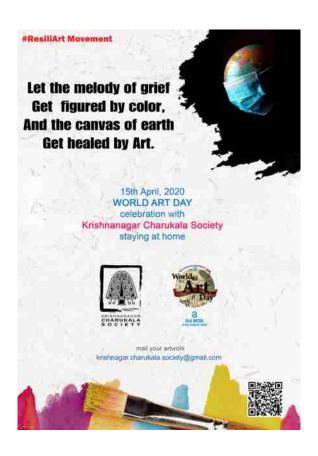
The Kalaa Sanskriti, (New Delhi, India) lead by Sangeeta Raj organised an art quest online in honour of the power of art. Prominent art personalities like Vijender Sharma made their contribution to the movement. The other artists who took part in the event are Sangeeta Kodimyala, Jagdish Nandwana, Shaurya Bhatt, Devabrat Mahanta, Renuka Sondhi Gulati, Nawal Kishane, Seema Kadam Sutar, Vijay Kayawat, Narendra Singh, Manish Dhaka, Malavika Jain, Abhishek Gaurav, Girish Chander, Mahmood Ahmad, Beenu Gupta, Vibha Singh, Vivek Nambolkar, Nishi Mishra and Bharti Vandna.







The Krishnanagar Charukala Society lead by Pritam Bhattacharya launched an event "Bakshabandhi" on 15th April 2020. The team wished to portray their belief that in these times when every human is suffering, art can heal the earth. As every individual is trapped inside their homes or 'boxed up', the organization came up with a unique idea to continue spreading art. Artists were asked to paint on a 'box' and submit photos of their art work online which will then be exhibited on their online portal. The initiative was different and has been applauded by IAA INDIA.







The members of Krishnanagar Charukala Society are Pritam Bhattacharyya, Saikat Karmakar, Rahul Kundu, Arpan moulick, Geet Roy, Pranabendu Bhowmick, Nita Biswas. The artists who participated in the event are Samir Sarkar, Bappa Bhowmick, Binoy Paul, Chandan Das, Shitangshu Mondal, Swapan Denra, Prasanta Bhattacharya, Srimahadeb, Ratan Dey, Manaranjan Das and others.



The Art Novelty Gallery (Chaltlang Venglai, Aizawl, and Mizoram) under the leadership of Lalhming Mawii (Amoii), organized an online art event known as 'e-art quest' to promote the idea of ResiliArt Movement for the World Art Day. The event represents the north-eastern culture and art forms. It is platform for the artists who are usually devoid of the lime light and opportunities. The event gets highlighted as students received an opportunity to work with professional and renowned artists on the same platform. The artists associated with the event are H.K. Jerry Ramliana, Andrew Lalremruata, Lalremdika, V. Laltlanmawia, Ankit Rai, Anjali Rai, and Malsawn Tluanga.





e-seminar

on

RESILIART MOVEMENT



Bedri Baykam
President
IAA- World
Official partner of UNESCO



Massimo Ruggero
President
Club per l'Unesco Genova
Citta Metropolitana



Eva MollCurator and Artist



Manaj Saha
President
IAA-India,
Official partner of UNESCO

An e-seminar was held on 24th April 2020, representing countries such as Italy, Turkey, Germany and India. The event was inaugurated by Manaj Saha (President IAA INDIA, official partner of UNESCO) who began the discussion on ResiliArt with Massimo Ruggero (President of Club of UNESCO Genova). The chief speaker was Bedri Bakyam (President of IAA World, official partner of UNESCO) and his speech was followed by Eva Moll (Curator and Artist). The debate focused on the power of artistic expression and its value from a psychological point of view.



In the period of absolute forced change and questioning of any assumption, even ethical, we believe that we are living a process of resilience both natural and necessary to be able to react and continue building. The artists, to quote Dennis Oppenheim, expression of an extraordinary "experimental meta-art", are seismographs of their time. Today's art is alive, fertile, angry, and passionate. The ResiliArt movement must collect and rework these "telluric movements". Culture makes us resilient and gives us hope and reminds us that we are not alone. We need a concerted and global effort to support artists and ensure access to culture for all. As resilience means the ability to cope with traumatic events in a positive way, therefore one must reorganize one's life in the face of difficulties - "What does not kill me makes me stronger". In *Götzen-Dämmerung*, also called *Twilight of the Idols*, Nietzsche expresses his sentence and reacts to the death of God: he addresses an acclaimed call to life and returns to life by

moving directly towards the theory of the *Ubermensch*, the "Beyondman". This is the philosopher who is reborn from the ashes of the decadence of values and customs, the constructive spirit that we ourselves should adopt in the face of the negative. This theory recalls the concept of resilience. Each of us is capable of reacting to what happens to him: each in his own way. In fact resilient people are those who in adverse circumstances are able to control unfavorable winds. Then there are also those who will reach important destinations. This teaches us psychology, this offers us life. We are all resilient, despite ourselves. We resist the stressful shocks without breaking and, in some way, we honor the Latin paradigma verb *resalio*, understood as perseverance and associated with the precise image of castaway who try to get back on a boat turned upside down by the force of the sea, in search of salvation.

ResiliArt, in the broadest sense of significance, is the answer to the detachment from the anthropology of good neighborliness, social sharing, and human relationships violated by this quarantine. Every artist and cultural operator can share their experiences and creativity by creating a permanent network that contrasts the pandemic, but also the disinformation and cultural disinterest from a reality in which more and more new forms of intellectual poverty are growing. Experiencing suffering without being able to attribute meanings makes us slip and sinks us into an inconsistent world preventing us from using adequate behavioral responses. To make sense of a trauma you need to be able to think about it, in order to face it, flee or transform it.

There is no doubt that there is a way and a path to trigger the resilience process. We must understand and act: understanding without acting promotes anxiety; acting without understanding creates deviance and negative feelings. Philosopher Platone, for example, in his Phaedrus, with the allegory of the 'winged biga' represents the charioteer who guides the chariot (metaphor of rationality) and the two horses represent passion and emotion. This one is a white horse that understands the language of the charioteer (the rational soul) and is continuously active in the act of moderating the black horse symbol instead of the passions. The average emotion, therefore, continuously fluctuates between rational and passionate. So a great fortitude is needed, that is resilience. The strength of mind is therefore that feeling that allows us to orient our choices, always after analyzing our rational part and those choices must be ours, otherwise we would risk feeling extraneous to our own life. Staying close to our life is the basis of our state of health, that is, of the exact coincidence of us with ourselves.



The elaboration of the anthropological and artistic representation of the current trauma constitutes the most arduous task for those who have suffered from the same, for the whole community, since it implies a metamorphosis in the attribution of meaning. This is only possible within the linguistic universe, as the 'trauma' metaphor is more narrative than organic: the act of speech, language, introduces us into a dimension that allows us to exist as subjects with a unique way and personal to interpret the world, build reality. And above all it allows us, through communication to verbalize the trauma, share it, govern it, historicize it, make it understandable, and give it meaning.

Club of GenovaMetropolitana city of UNESCO works together with international representative members of India, Turkey and Germany, under the guidance of UNESCO, to transform this dramatic crisis into an opportunity for a new *global Renaissance* through culture, research and education. In fact, it will a task to focus also on to the meaning of the role and active responsibility in the identity affirmation of each artist; as well as the commitment to highlight problems related to the claim of cultural properties and their enhancement as a cultural heritage. Freud spoke of sublimation, that transformation of internal contents, even negative ones, into creative energy that goes from the inside out and in the case of art it takes the form of a picture, a song, a photograph, a poem. Psychic energy must also be done with it, whether it is creating, working, experimenting in individual or relational growth. Art is this exchange between internal and external world, this contact. Not only the artistic expression, but also the artistic fruition is a factor that allows you to dare space for your emotional experiences. This aspect is fundamental as psychic energy must find space and a way of moving, otherwise it risks imploding inside the subject, restoring psychic and physical fatigue.

ResiliArt, therefore, has the ambitious goal of identifying an intervention strategy, shedding light on the current state too of the creative industries through a global discussion with the main professionals in the sector, capturing ideas, proposals, and cultural programs, voices of resilience from part of both established and emerging artists. Then all the "beyond the distance" methods are well accepted, to start together with UNESCO this important cultural, "structural and anthropological expression": ResiliArt and its movement.

Accepting this new challenge of anthropology to the artistic contemporaneity, which often passes through dialogic and its configurations generated in the interactions between human beings through the use of ordinary language- and sometimes conflict, can become one of the meanings to be assigned to current ResiliArt (movement). New theoretical and methodological paths, new syncretism and expressive and epistemological experiments must be triggered, started and shared, produced by the meeting and ideological collaboration between disciplines that we generally are afferent in distinct sectors. It is an artistic challenge within a challenge, a way to further bend the now obsolete rule of monopoly of academic writing connected to a single legitimate subject.

Multi-expressive codes through which to narrate the culture or some cultural traits of a human group or an artistic current, such as new experimental trends and expressiveness, produce innovative ways from time to time through the co-presence of multiple languages and multiple subjects.

According to analysis, this is also the resilient art and the meaning to which can be meant to fundamental role in giving back the right responsibility as guides to the artists. Certainly expressions and models of creativity of the thought of beauty, in a current "non-historical" artistic relationship of multiple social and cultural peripheries, where every form of expressiveness and interdisciplinary intertwines to generate even more lively models full of syncretic contemporary meanings.



Title - **ResiliArt** Medium - Oil on canvas By - Manaj Saha

In the communion, therefore, in the most intimate attitude of artistic interiority of resilience, a new collaborative aesthetic is defined that combines two terms with each other, only apparently in antithesis. These ones can also be applied to the attitude of "responsible participation" of artists in this particular phase of resilience. It is the renewed "participant" attitude that normally arises from the "active" observation in the creative phase, which connotes a distance rather than closeness, as the second term "participant" maintains.

At the end, one last consideration to conclude my short analysis is a semantic note. Resilient recalls another one concept, resistance. It is the ability to be happy, successful, full of ideas, again after something difficult or bad has happened; the quality of being able to return quickly to a previous good condition after problems. How does culture deal with the situation we are experiencing? It is perfectly normal to be scared, but it is also necessary that fear and courage get along in order to learn how to live in this unprecedented reality. There is no doubt that every form of art, canvas, painting, sculpture will always expresses the dignity, courage and strength of the people affected too. Everything leads us to Resilience. People have the immense ability to reorganize their lives in a new way, unknown to us before the painful event. Instead, it becomes treasure what has been learned from the adverse event, receiving from it a driving force, a new impetus, which leads us to overcome our previous limits. At the basis of the idea of resilience there is the same concept of the Japanese technique of Kintsugi, according to which a broken object is not thrown, rather it acquires a new value, since having suffered a wound, it has a story to tell, and it is more interesting. The crack is therefore enhanced and filled with gold and the object shines with new life.



An 'e-seminar' was held on 26th April 2020 by AIAP/IAA INDIA, official partner of UNESCO in India. The discussion took place between Mr.Manaj Saha, President of IAA INDIA, Official Partner of UNESCO and Mr.Amit Bhar, Vice President of IAA INDIA, Official Partner of UNESCO, along with Mr.Samir Sarkar, Eminent Artist and Art Activist and Dr.Neerja Chandna Peters, awardee of Wales Hartley.











Mr.Manaj Saha started the conversation with his opinion on the importance of the ResiliArt movement. He believes that this can create a platform for the underprivileged and creative minds. As the artists are struggling to survive due to their medium of income being immobilized, the movement allows them to portray their creative expression. The significance of Art Education from the primary level of education was the central focus of Mr.Amit Bhar's exchange. Creativity can have a positive impact on building a child's character and personality. He emphasizes on the propagation of programs related to visual art through electronic media.

Mr. Samir Sarkar highlights the eminence of art being a mode of articulation of the afflicted conscience. Creative expression helps dismantle destructive thoughts and rejuvenates positive outlook. Apart from artists, every individual finds solace in art which becomes the predominant detail in Dr.Neerja Chandna Peter's discourse. Being from the medical profession herself, she opines that art can inspire irrespective of professional foundations. It is required of all fields and streams to convey active participation and artistic involvement. The event concluded on an optimistic objective to communicate the idea of art as a paramount medium of subjective expression in this battlefield against the unknown.

15th April @ 1912





On 15th April 1912, the Titanic sank being hit by an iceberg, an incident we are all aware of, but we do forget the role of the musicians who played until the last sound was submerged in the deep water. A band, led by Mr. Wallace Hartley, knowing that they would die, continued playing musical pieces till the very end. This was the most striking performance shown by any performer in the history of art. This disastrous sinking of the ship along with the Wallace Hartley band was lived on April 15th, on the birthday of Leonardo Da Vinci which later became the World Art Day. Therefore, the AIAP/IAA, official partner of UNESCO award ceremony most appropriately came to be known as the 'Wallace Hartley W.A.D Award'.





World Art Day 2020

"Art, the cure to fear and panic"

In 2020, in the month of March, India was affected by Covid -19, due to that situation; our event has been scheduled to be held online. As our President has advised us that the "show must go on", we will celebrate World Art Day by having our exhibitions on for display in our official portal and social media platforms.

WALLACE HARTLEY W.A.D AWARD



On 15th April 1912, the Titanic sank being hit by an iceberg, an incident we are all aware of, but we do forget the role of those musicians, who played out there till the last sound was submerged in deep water. A band lead by Mr. Wallace Hartley, knowing that they would die, continued playing musical pieces till the very end. This was the ever most striking art performance shown by any group of art performers in the history of art, hence giving birth to the most famous artistic line in the world: "the Show must go on..."

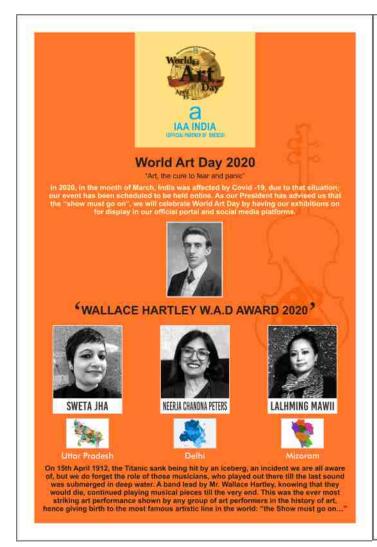
Our President made the following remarks regarding this incident, and through a collective decision, it has been decided, an award in its honour will be presented to the fellow artists and art enthusiasts.

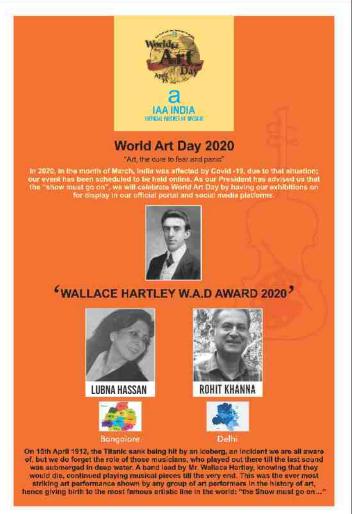
"Besides this unforgettable example of carrying beautifully in history,

this magic line, "the show must go on " (no matter which war, no matter what kind of bad situation, no matter the level of the economic crisis), there is a second reason regarding why linking the story of the Wallace Hartley band to World Art Day; This disastrous sinking of the Titanic as well as this unforgettable final music performance was lived on April 15, on birthday of Leoanardo Da Vinci and on a future date of World Art Day." - Mr. Bedri Baykam, President AlAP/IAA-World, Official Partner of UNESCO

WALLACE HARTLEY W.A.D AWARD 2020

Art, as an integral part of life, has always stood as a pillar of support in the time of distress. As Pablo Picasso emphasized, "Art washes away from the soul the dust of everyday life." Thus, an artist and art enthusiast not only has the power to inspire creativity but also to heal and nurture human kind. IAA INDIA wishes to express respect and gratitude towards the contribution of such artists in the field of Art. The nominated artists for the 'Wallace Hartley W.A.D Award' in the artist's category are Sweta Jha, Lalhming Mawii (Amoii), Dr.Neerja Chanda Peters. The nominated personalities in the art enthusiast's category are Rohit Khanna and Lubna Hasan. In the e-seminar event, on 24th April World President of AIAP, official partner of UNESCO, Mr. Bedri Baykam conveyed his congratulations towards all the nominees.





Artists have played a vital role in the progress of art to reflect man's evolution, binding all aspects of life. The section below describes the works and lives of the nominated artists and art enthusiasts of 'Wallace Hartley W.A.D Award' which have enlightened us and our readers. Their contribution to art is inspiration and thus deserves the honour and encouragement.

Madhubani, the ancient Indian art style had originated in the Mithila region of undivided India. This popular form of painting has been flourishing in the hands of eminent artists. Sweta Jha is one such artist based in Singapore, who has been internationally acclaimed for her Madhubani/Mithila (Indian Folk Art) art.

She is the founder of the organization, "Titli Iterations Pte Ltd" which propagates products and services related to Madhubani all over the world. Her key activities include promotion and sale of Art and paintings, facilitating Art Exhibitions and shows, event management and organizing trainings, international exhibitions and workshops. Sweta, as an International Art Curator, pursues her passion to organize many art exhibitions, symposiums and workshops in Singapore and abroad on Madhubani paintings. She has been recognized by both the corporate and government sector for her splendid contribution in her field.

Being born in a traditional Mithila family, Sweta's love for the folk art had been innate and natural. After completion of Bachelor's and Master's degree in geography, she followed her inherited legacy of painting in the later stage of her life. Her professional journey as an artist began to take shape as she moved to Singapore in 2007, after her marriage.

Sweta draws her inspiration primarily from nature. Her art reflects the deep rooted tradition of Mithila / Madhubani art form married to modern metaphors. Madhubani art was essentially a ritual 'Community Art' practiced by women folk of Mithila region from North-East India. It has always been a passion for Sweta to work with fine lines that are very similar to the tradition of miniature paintings. Sweta has, interestingly, maintained a balance where she breaks into the world of modern figurines without losing the familiarity with her rich traditional legacy.

Sweta has garnered multiple achievements, such as "Club for Unesco Awards and Honors at Rome, Italy", "Special Category Gold Medal by Kahramna Art Association, Baghdad", "Certification of Participation by SFBA, Singapore" and "Special Award at Moscow Art Symposium by Zervas Art Organization". She has been honoured with many International Awards like "Talent and Professionals 2017, Madrid (Spain)","Metropolitan Empire Prize 2017, New York (USA)","Craftswoman Of The Year Award 2018, International Crafts Award 2018","Dr Tan TszeChor Award 2018 and 2019, Singapore", "Botticelli International Award 2019, Borghese Palace, Florence, Italy", "Artist Of The Year 2019" at Mantova". Sweta has been nominated as the President of Zervas Art Club in Singapore, and also the brand ambassador of Costanza Foundation (Italy) in Singapore. She is also the Secretory of Women Artists Association in Singapore. Sweta's paintings are exhibited in Singapore, India, Beijing, Portugal, South Korea and many places, jointly organized by Women Artists Association (Singapore).



SWETA JHA



Uttar Pradesh

Art is a reflection of the reality which leads to the evolution of perspective in the society. Lalhming Mawii, also known as Amoii, an artist based in Aizawl - the capital city of Mizoram, has represented various social aspects though her art. Her work has invariably dealt with the Issue of feminism and womanhood, and the experiences of women.

Amoii, a self-taught artist, runs a gallery named the 'Art Novelty Gallery' and is also the founder Chairman of Art Novelty Institute of Art & Craft for children and adults. As a working mother, she is also involved with 'The Archives for Mapping Mother Artists' in Asia, which is the first platform for Mother Artists. Being the only full time female working artist in her state, Amoii is involved with the State Government Art Activities as a jury member and organizer. She was the first person to hold a North East and International Art Exhibition in Mizoram promoting other talents on different platforms. Amoii has extensively used 'Pots' in her work as metaphors for the human female anatomy. Their exclusive utilization of pots as household objects is analogous to a woman's womb which is more than a receptacle in which a fetus develops, but is in fact an intimate cauldron where a child grows intertwined with the mother and is cradled to perfection. 'Puakpuan' (Mizo traditional hand woven white cloth for carrying a baby) in her painting represents protection, care and the bond between the mother and child. The odd numbered stripes on the cloth symbolize a binding of good luck and a good future for the child. Besides Puakpuan, Amoii uses different kinds of Puan and other traditional objects as elements related to subjects in her paintings.

The blue colours in Amoii's paintings are means of expression focusing primarily on the subject of women's stories of misery that is reminiscent to both the skies and the seas. She loves experimenting and exploring different mediums usually working with acrylic on canvas, giving importance to keep the tribal and folk elements alive. Her style of work creates a fusion of traditional and contemporary art. The painting "Wheel of Fortune" reflects a potter molding clay on a wheel. This represents the potter as a parent molding wet clay on a wheel relating to the ongoing process of bringing up a child.

Amoii has been honored with multiple awards such as "Fifty Third P

restigious Spandan Social Creative Award (2018)", "3rd Annual International Silchar Art Exhibition" organized by The Group of Colours, Tarapur, Silchar, "Outstanding Contribution in the Field of Art and Culture (on the occasion of 25th Anniversary), and Academy of Art Universe".

Amoii wishes to encourage and promote creative visual art and craft of various tribes of Mizoram. She strives to help expose dependent, underprivileged and vulnerable artists of the society. Amoii believes art is the medium that can bring positive change in the life of every individual.



LALHMING MAWII



Mizoram

Art is the outcome of love between the artist and his artwork. Dr.Neerja Chandna Peters has represented this central idea of creation through her paintings. She believes that the joy and bliss of creation is akin to the unison of the two lovers. She is a self-taught artist who began her professional journey in 2010. Dr.Neerja has experimented in different fields of media and art.

Dr.Neerja is a qualified physician and specializes in Family Medicine. She has worked for 23 years with Central Government Health Services as Chief Medical Officer. However, her soul lies in the creation of art. She believes making art is itself a reaching towards 'ananda', or pure bliss. Creation is an act of worship that signifies unity with the universe. Neerja's work propagates the practice of 'Dhyan' or meditation. The practice of 'Dhyan' or meditation requires our consciousness to focus and move inwards towards the inner light. This is depicted by the brilliance of the centre of these works. 'Brihad Upanishad' mentions the phase of meditation in which such forms make their appearance, "saffron hues raiment, red coloured beetle, and flame of fire, lotus flower, and sudden flashes of lightning". The colours in her paintings signify this stage. The diverging lines depict general lifting up of faculties, beginning to find a natural entry into subtler planes of existence before being completely absorbed into a state of loss of separateness from the Universe or Absolute.

One is taken back to the 'Tantra' and the 'Neo-Tantra' art while looking at her works for the reason that 'tantricism' also depicts and maps the mechanism of currents of energy and distribution of creative impulses through the body and unison of consciousness with the Source. Though thematically and philosophically close, these works are unique in their expression and do not conform to the characteristic norms and boundaries of 'tantra' art. There is an innocent playfulness and joy that Neerja wishes to convey through her body of works, yet maintaining the seriousness and sanctity of the theme.

Dr.Neerja has been awarded "Bharat Nirman Artist of the Year award at Asiad Literature Festival, New Delhi 2020", "KCP International Golden Award in 30th International Art Competition 2019, KonaseemaChitrakalaParishad ,Amalapuram". Her work had been selected in 85th All India Exhibition of Arts 2019; Indian Academy of Fine Arts Amritsar. Neerja's paintings have been appreciated in private collections in U.S., Australia, Canada, Sri Lanka and India.

In today's virtual world of stress, materialism, and rat race for success, the human consciousness has forgotten its identity and is lost in *Maya*. It is this separateness of identity from the Source that Neerja endeavours to dispel by revival of '*Dhyan*' or meditation through medium of art.

Creativity is one of the key pillar of human civilization. "Creativity is intelligence having fun" — they say. The creative talent of an artist like Lubna Hassan has brought in utmost joy and happiness to enrich our society. Lubna Hassan is a resident of Bengaluru, India, born on the 5th of February 1954 as the first of three children by her parents. She studied in a premier convent at Sacred Heart Girls High School. From her school life, she participated actively in cultural activities and competed in sports, particularly hockey at inter-school level. To add to her flamboyance, she was also a good debater and quite a versatile dramatist. Till date, she finds joy in playing one of her favourite game which is golf. She acquired a Bachelor degree while studying in Mount Carmel College, later pursuing her studies at St. Josephs Co Education College of Arts and Science. She majored in political science, economics and sociology. Lubna strongly maintains that her unconditional inspiration was drawn from her mother whom she owes a lot; a mother who instilled the love for arts and groomed her to appreciate the finer things in life. While still a young child, Lubna's mother introduced her to inspiring stories of Michelangelo, Botticelli and the European World, all of which her mother had tremendous knowledge of. This priceless upbringing combined with her studies in a convent inadvertently leaned Lubna towards European Art and artists. Extensive travels in the following years exposed Lubna to the art and artists she longed heard about in stunning and beautiful animation in reality.

During the course of her studies with MA in Sociology, she got married to Naved in March 1978. This adversely affected her studies which was brought to a halt abruptly. Lubna and Naved gave birth to a daughter whom they fondly named Sabah. She now lives in the United States with her husband Rahul and their versatile daughter Faiza. To the immense joy of Lubna, her creative gene transitioned into her granddaughter Faiza who appreciates and loves art while having a good hand on the piano. She also shares a unique and special bond with her brother and sister along with their families who reside in the United States.

About 9 years ago, life took a different turn for Lubna when she joined," Artmantram", something which truly opened the flood-gate of art for her. While already conversant with European Art, Indian Art unfolded its immense depth before Lubna making her more matured and complete as an artist. The Art Mantram is a platform for masters and lesser known artists alike; for the lesser known to display their canvasses and hues. A part of earning is used to overcome existing social evils such as autism, cancer, woman and child abuse. Lubna is influenced by the Bengal school and its artists. However, she is extremely fond of Maqbool Fida Husain. According to her, the progressive art has been orphaned after



LUBNA HASSAN



Bangalore



NEERJA CHANDNA PETERS



Delhi

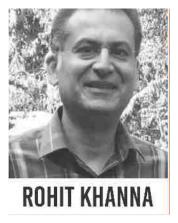
the death of Maqbool Fida Husain. She has had the good fortune of meeting him in June 1977. She has lots of collection of original art pieces of Maqbool Fida Husain along with Bengal painters. Lubna Hassan stepped in a new initiative, music. Lubna loves to play the piano. She has done up to grade VII with the Trinity School of Music, London. At the institute, they conduct concert and she enjoys playing for this concert. However, the world of painting is her first love. ArtMantram opened up to various art forms and now encompasses a plethora of art.

At her home, Lubna loves gardening. She felicitated over 300 awards i.e. the Best Ornamental Garden awards together with Rolling Trophies. In 2017 from Mysore, she was honoured by the Government of India for being a horticulturist. The award for "Intellectuals in Society" and title of " Great Daughter of Karnataka" were bestowed upon her.

On entrepreneurial front, Lubna and her husband started a Samarkand, which developed its own layout called Sunny Brooks.

On her family front, Lubna loves sharing extremely close bonds with all and loves spending time together, often excited by travels which helps her and her family to soak in art and architecture, cultural and culinary experiences.

As a promising art collector she thinks that they have to strengthen the art movement. Needless to say she is one of the dedicated person of such movements.





Delhi

Art imbibes itself within all artists from the very childhood, which then finds a structural manifestation in the later stage of life. Rahul Khanna is one such art enthusiast who has been greatly passionate about art and music from his boyhood days. He was inspired by his grandfather's collection of art and music, and gradually grew interest in this arena. He started with pastels, water colour, oil painting and lots more. Apart from his family, this creative talent had brought the utmost joy and happiness to him.

Having lived and worked abroad, Rohit now resides in New Delhi. He did his schooling from La Martinere Boys, Kolkata. During his school life, he participated actively in cultural activities and won school and college art awards. He completed his graduation in B.Com (hons) from Shri Ram College Delhi and Masters in Computer Application (MCA) from Delhi University. Later, he worked overseas and completed his MBA from USA. Rohit is the former secretary of the Asian Cultural Association of Central Florida (USA). He is a promising art collector of our country, who believes that we must evolve and strengthen our art movement and preserve our culture. Rohit has travelled across the globe promoting Indian art and purchasing local art. He is equally fascinated by traditional, tribal and contemporary art.

Rohit has been a business executive at large global consulting companies and currently is an advisor and investor. He equally pursues art with pure intensity and propagates the power of creativity in all spheres.

Publication

Multiple media houses like Republic, News 18 Fox T.V, and DD News Aizawl has covered the events on World Art Day organized by AIAP/IAA. Printed articles on the IAA initiatives have appeared on newspapers like The Aizawl Post and 'DastakPrabhat'. There has been a massive positive response from artist and art enthusiasts of all genres in India. The Indian media has covered the regional events conducted online. The posters on social media have circulated on several pages and blogs. On the success of all the events on the World Art Day 2020, The President of AIAP/IAA India - World Official Partner of UNESCO, Mr.Manaj Saha has enunciated, "Creative endeavours of such artists and art enthusiasts deserve our appreciation and encouragement".



Art in a wounded society full of cracks is an instrument and symbol of rebirth. It becomes a concrete symbol, ready to win the most important modern, ultimate struggle. Art is a paramount medium of subjective expression in this battlefield against the unknown. "Art leads to an evolution in the world", affirmed Mr. Amit Bhar, the Vice President of AIAP/IAA India - World Official Partner of UNESCO. Above all, despite all challenges the human expression of struggle lives through art. As Leonardo Da Vinci observed, "A beautiful body perishes, but a work of art dies not".



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Manaj Saha
President of IAA-India,
official partner of UNESCO.
(World Art Day Committee)

Amit Bhar
Vice President of IAA INDIA
(Official partner of UNESCO)
(World Art Day Committee)

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