

# World Art Day-2021





United Nations  
Educational, Scientific and  
Cultural Organization

Organisation  
des Nations Unies  
pour l'éducation,  
la science et la culture

Organización  
de las Naciones Unidas  
para la Educación,  
la Ciencia y la Cultura

Организация  
Объединенных Наций по  
вопросам образования,  
науки и культуры

منظمة الأمم المتحدة  
للتربية والعلم والثقافة

联合国教育、  
科学及文化组织



**Message from Ms Audrey Azoulay,  
Director-General of UNESCO,  
on the occasion of World Art Day**

**15 April 2021**

‘Bringing people together, inspiring, soothing and sharing: these are the powers of art, the importance of which has been made emphatically obvious during the coronavirus disease (COVID-19) pandemic. With hundreds of thousands of people directly affected by the virus and billions more either in lockdown or battling the pandemic on the front lines, this World Art Day is a timely reminder that art has the power to unite and connect in times of crisis.

Since March 2020, we have seen a multitude of artists and institutions lead resilience-building cultural initiatives. The time of COVID-19 is thus, undeniably, also a time of opening up towards others and to culture, which reinforces the relationship between artistic creation and society. In order to weather the crisis and inspire the future, we need not only educational continuity, but also cultural continuity: neither learning nor culture must stop.

Our Organization would thus like to pay tribute to the solidarity shown by artists and institutions at a time when art is suffering the full force of the effects of a global health, economic and social crisis.

Indeed, the extended closure of museums, theatres and concert halls and the cancellation of concerts and festivals have plunged many institutions into uncertainty. In a sector where employment is often informal and unstable, and in the absence of an appropriate social safety net, artists and culture professionals too often find themselves helpless in the face of the loss of income brought on by these circumstances.



This shows us just how much we need to accord artists appropriate status, as urged by UNESCO's 1980 Recommendation concerning the Status of the Artist, in order to bolster respect for their rights and boost the resilience of arts and culture.

Furthermore, for the public, this period is increasing inequalities with respect to access to culture and the diversity of cultural expressions. The measures being taken severely limit the public's ability to enjoy cultural goods and services in their diversity. These inequalities are all the more acute for vulnerable groups, which are ordinarily affected by the digital divide – such is the case of millions of women and indigenous peoples – and are having even greater difficulty in gaining access to culture.

The challenge of keeping art alive, now and in the future, is therefore twofold: to support culture professionals and cultural institutions, and to promote access to art for all.

In a challenge of justice and equality, and in order to better identify priority needs, it is necessary to listen to all the voices of the artistic world in their globality and diversity. It was thus with the aim of affirming the resilience of art in this period and preparing for the future that UNESCO launched, exactly one year ago, the “ResiliArt” movement. To date, more than 1,200 artists and professionals have participated in hundreds of debates throughout the world, making it possible to formulate 100 recommendations to inspire political action.

These challenges can only be met through far-reaching cultural policies aimed at helping creative communities overcome this crisis and protecting and improving the status of artists. It was in this very spirit that in October 2020 UNESCO published *Culture in Crisis*, a policy guide which details the concrete support measures which States have taken to assist the cultural and creative industries.

“Just as man needs oxygen to survive, he needs art and poetry.” This crisis reminds us, as emphasized by Aimé Césaire, how much art and culture are vital needs for humanity, how much they are the ferment of our unity and resilience. By taking part in this movement of great cultural momentum, let us all prove that in this period of social distancing, art brings us closer together than ever before.

**a**  
**IAA/AIAP- WORLD**  
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association  
Internationale des  
arts plastiques

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association of art



**Message from Mr. Bedri Baykam,  
World President of IAA/AIAP, UNESCO official Partner,  
on the occasion of World Art Day**

**15 April, 2021**

Wish you a very Happy World Art Day. Today is April 15, 2021 and inspite of the pandemic we're celebrating the Art Week with online events with close friends or by spending time in our studios doing art, sharing art, using social media. I wish I could be everywhere, like Latin America, United States, in Europe or Asia to share my time with all of you. I would like to thank you for all the energy and efforts you put every year in World Art Day. This year it happened for the first time to have my solo show on the day of April 15 and I'm sure you are also having nice activities. I want to congratulate you again- Long Live World Art Day. Let's have the year that overcomes all the problems, all the burdens and hopefully let's get rid of this pandemic so that we can get together finally to do our general assembly. Have a great spring or autumn wherever you are.



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**IAA/AIAP- INDIA**  
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## World Art Day - 2021

On the birth anniversary of the famous painter and artist Leonardo Da Vinci, IAA-India, official partner of UNESCO celebrates World Art Day.

This event of World Art Day promotes the undying spirit of artists. Many eminent artists are awarded with the Wallace Hartley Awards, remembering the powerful spirit of the eminent musician and his band playing melodies till the dying hour on the sinking Titanic.

The event of World Art Day has continued to create its beautiful impact in the time of the pandemic. It has provided many artists with a platform to express themselves and also honoured the struggles of the marginalized artists. It has also encompassed and pioneered the movement of ResiliArt which has been formulated by UNESCO H.Q in 2020. Keeping the same feeling of resilience in the heart, IAA India aims to create a community for the artist in this hour of need.

The battle is not over as the world and India witnesses the rising second wave of the pandemic. We shall continue to fight against the unknown with our power of art and expression.

  
Mr. Manaj Saha  
President  
IAA-INDIA, UNESCO official Partner



**Message from Mr. Manaj Saha,  
President of IAA/AIAP-INDIA, UNESCO official Partner,  
on the occasion of World Art Day**

**15 April, 2021**

**President's Desk:** Hon'ble Mr. Manaj Saha hails from Hooghly, a district in the state of West Bengal, India, rich in its culture and heritage. Being surrounded by treasures of Indian art, Mr. Saha had the aim of promoting folk and tribal art to the rest of the world. Under the guidance of an Eminent Bengali author Mahesweta Devi, Hon'ble Mr. Saha was one of the first people to organize art workshops and exhibitions with children belonging to the tribal community of Chharanagore and Moninagore of Gujarat, India. Mr. Saha has been working towards generating awareness among the youth regarding art, culture and environment. Hon'ble Mr. Saha believes that in this hour of crisis art can provide a ray of hope. He states that drawing inspiration from UNESCO, Univart in association with IAA was the first organization to promote the ResiliArt Movement since last year with the motive of shedding light upon the miserable condition of the creative industry and the voices of resilience of the artists. The President is ecstatic that the UNESCO department of Diversity of Cultural Expression has appreciated and promoted the ResiliArt movement in India led by IAA India. He insists on continuing the fight against the crisis through the mediums of art and culture. It has been assured by Hon'ble Mr. Saha that all events organised by IAA has followed the safety protocols mentioned under Covid guidelines.

# Art & World Art Day

India is often considered as the epitome of rich culture and art. The wonderful amalgam of a variety of cultures and traditions is one of the most unique features of India. The roots of the Indian Painting can be traced back to the days of the Indus Valley civilization. Compositions on pottery reflect a keen sense of painting among the Indus valley people. The artworks of the Ajanta and Ellora caves exhibit the creative genius of the artists of that period. These are living traditions, intrinsically linked with the regional historic-cultural settings from which they arise. However, as time passed, Indian art has undergone several transformations and has been influenced by various cultures, making it more diverse, yet more inclusive of its people as well.

The folk and tribal painting come from the remote rural and tribal regions. This is generally done by folk artists or classical artists in three ways: wall-painting (BHITTI-CITRA), canvas-painting (PATA-CHITRA) and floor-painting (ARIPANA). Of these the wall-painting and the floor-painting are very popular in MITHILA region. The Wall-painting or mural paintings, popularly known as MITHILA painting or MADHUBANI painting. Situated in the interior of Northern India, this art is the expression of creativity in the day-to-day life of the local people.

Combining the magnificent beauty with spiritual vision, TANKHA is another genre of folk art solely dedicated to Buddha and his teachings. These represent how the Buddhists see the universe. It is generally in eight layers with the upper most layers or part depicting a deity.

KALIGHAT painting is a form of artwork that originated in the 19th century in WEST BENGAL. These paintings were made on cloth or patas and often depicted images of gods, goddesses and scenes from epics.

Indian art PATACHITRA is a pre-Islamic form of religious art. It comes from the Eastern Indian states of ORISSA and WEST BENGAL. Hindu gods and goddesses and other mythological scenes are painted on a leather-like surface made of several layers of old cotton glued together.

KALAMKARI, literally meaning 'pen-work', is the religious depiction on cloth with blocks and wax resist, from the temple town of KALAHASTHI in south-east ANDHRA PRADESH.

WARLI is a tribal community from MAHARASHTRA, India. Done by both men and women, these artworks show their dedication to the nature and the superpower.

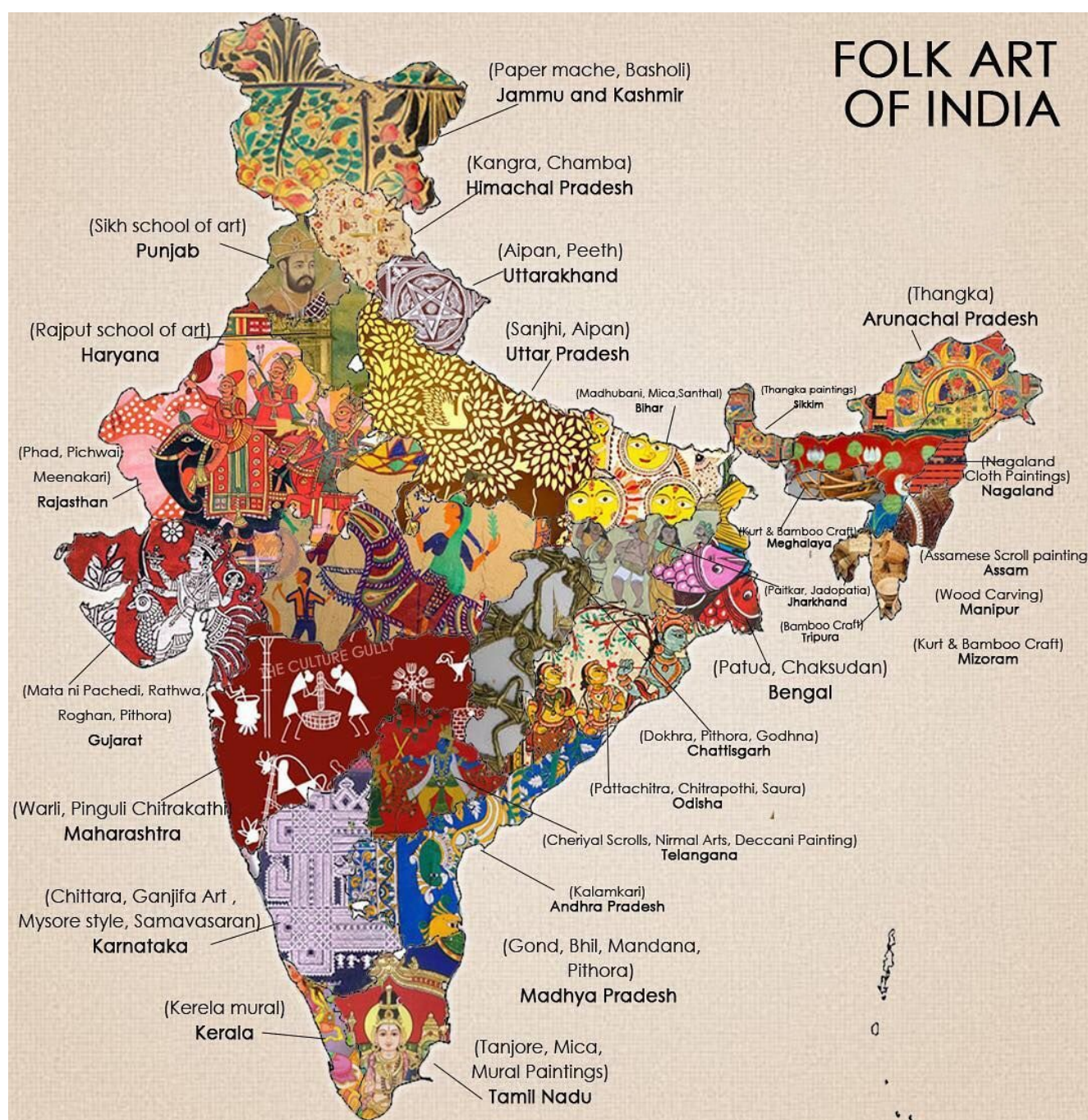
Tribal painting, GOND is a freehand expression of the Gond tribes of MADHYA PRADESH, India. Painted freehand, these two dimensional paintings reflect their perception of life. The third dimension, the depth is always lacking in these paintings reflecting the simplicity of the artist.

The Santhal tribe, one of the famous tribes belonging to the BIHAR state of India, has a typical style of painting, known as SANTHAAL paintings.

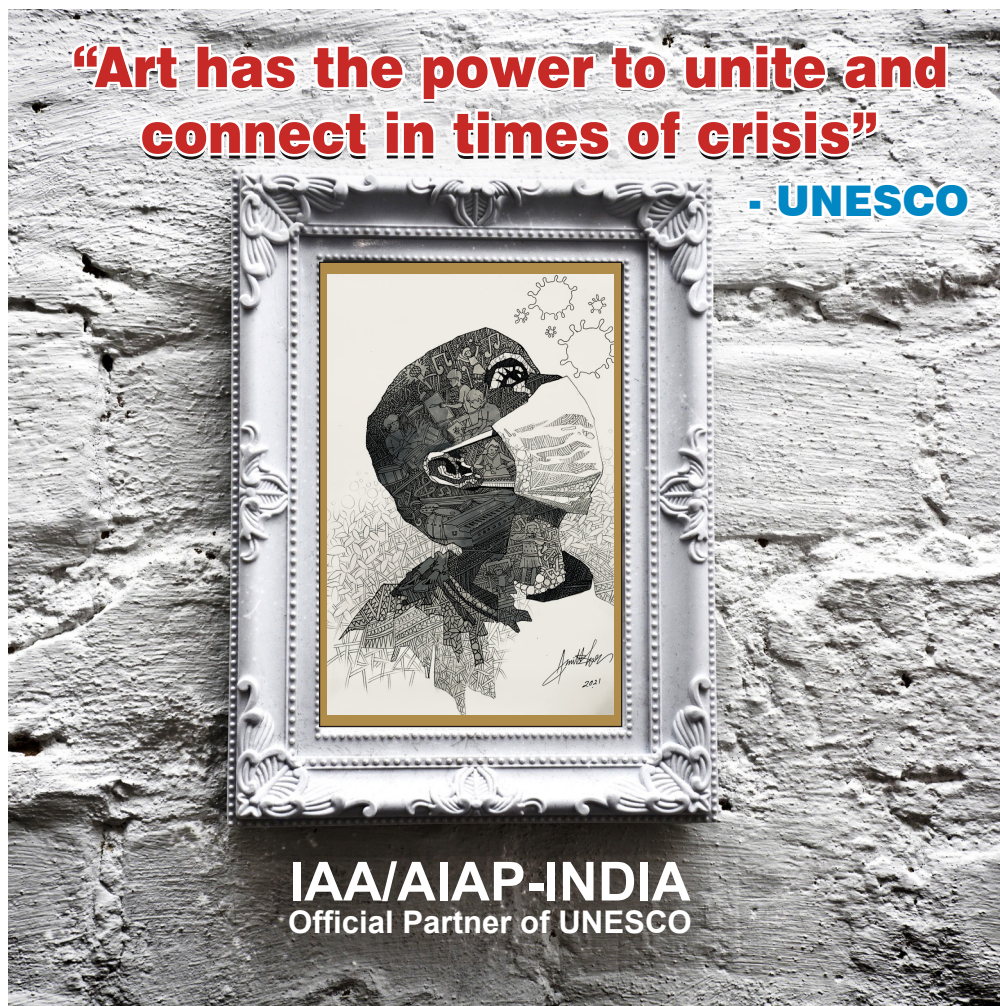
RAJASHTAN, an Indian state, the land of colors is known for PHAD painting, which is done on cloth. The main theme of these compositions is the depiction of local deities and their stories, and legends of erstwhile local rulers.



Art can be described as a reflection of society, of the past or the present. Each form of art is unique in its own way and greatly admirable. From prehistoric rock carvings to contemporary interpretations of traditional styles, Indian art continues to demonstrate the breadth of artistic and cultural influence that has informed and shaped its aesthetic over the course of Indian art history. Contemporary art has been explored into variety of styles where anything and everything is possible. The young and talented artists are gaining worldwide recognition due to online portals as well. The international market is booming with astonishing contemporary paintings by Indian artists. So much that now Indian art is considered as the Investment Boulevard. Expensive auctions of Indian artworks are held globally and artists are achieving high prices for their paintings. IAA-INDIA facilitates the effort and dedication of these modern artists and is always working for the marginalized artists for their due recognition around the world. Showcasing the talent of these aspiring marginalized artists will help them to receive a global acknowledgement and will continue to preserve the prestige and heritage of Indian art.







World Art Day is an international celebration of the fine arts which was declared by the International Association of Art (IAA) in order to promote awareness of creative activity worldwide. The World Art Day celebrated on April 15th unites the whole world in a joyous festival dedicated to art. On the birth anniversary of Leonardo Da Vinci, the International Association of Art (AIAP/IAA), official partner of UNESCO in India, observes World Art Day to promote international collaboration through art.

The monochromic-World Art Day theme painting rightly portrays our initiative to encourage artistic endeavours within children. We believe that practicing art makes the soul grow. Every individual soul finds its development through art and culture. The struggles of life can be combated through the powerful healing nature of artistic expression. We believe that the immense social, economic and psychological damage among all age groups can only be healed through art and culture. This marvellous painting was presented by an eminent painter Mr. Amit Bhar to grace the celebration. On the occasion of World Art Day we want to highlight the major difference created by the impact of art among people.

Since March 2020, India has been affected by Covid-19. Due to this situation, the event had been scheduled to be held online. As the show must go on, IAA had decided to celebrate World Art Day by having its exhibition and events for display in the official portal and social media platforms.

All events organized by IAA India has followed strict Covid guidelines. Along with physical events IAA had also made room for online celebrations for members and states who were unable to join the programme.

## World Art Day - 2021

Following the annual tradition, IAA India, official partner of UNESCO in association with UNIVART is back with the World Art Day celebration. We aim to spread joy and happiness through our series of events on the occasion of World Art Day.

In these trying times of the post pandemic world, we need hope and encouragement which can be acquired through the medium of art.

The celebration of World Art Day has gained immense appreciation through the years. Our objective this year as well revolves around cultural development among children. We wish for children to receive the opportunity and platform to acquire art education and portray their inert talents. We have planned multiple programs for children to participate and find joy far from the mundanity of daily life.

Recalling and commemorating the artistic resilience of all the artists like Wallace Hartley, we desire to celebrate World Art Day in the hope of creating a community for all children within whom lives an artist.

  
Mr. Amit Bhar  
Vice President  
IAA-INDIA, UNESCO official Partner



Vice President's Desk

**Vice President's Desk:** Hon'ble Mr. Amit Bhar, an eminent artist and the Vice President of IAA India, official partner of UNESCO believes that the celebration of art is necessary for the survival of mankind. Humans are not only under the clutches of the pandemic but also many other social and economic crisis. We need to stand together as a society and raise hope within each other through artistic expression.

## World Art Day - 2021

### Art Makes You Free

There is so much art all around you,  
Open your eyes, don't you see?  
Let the power of art surround you,  
For art makes us happy, and free!

You're making art when you sketch or write,  
You're making art when you paint or sing,  
You're making art when you dance and glide,  
You're making art when you build anything.

If you make art your lifelong friend,  
It fills you with wonder, does art!  
The joys it brings will never end,  
For art's beauty beats in your heart.

There is so much art all around you,  
Open your eyes, don't you see it?  
Let the power of art surround you,  
For art makes us happy, and free!

- Nandana Dev Sen



Hon. Ambassador's Desk  
IAA-INDIA, UNESCO official Partner

**Ambassador's Desk:** Honorary Ambassador of IAA India, official partner of UNESCO, Hon'ble Mrs. Nandana Dev Sen had been a huge support behind our motivation to conduct the events on World Art Day. Hon'ble Nandana Dev Sen is among the very few people who have been constantly working towards the betterment of children in the society. She has been engaged with multiple NGO's who aim to provide all necessary resources to underprivileged children. Her vision to make the world a better place for children has aligned with the mission of IAA. Therefore, we are elated to have her join us in our movement to provide opportunities to all children and artists.





## World Art Day - 2021

The world has been economically and socially crippled by the wrath of the pandemic. However, the largest impact has been absorbed by human psychology. During this turmoil, art has been the natural healer which has rejuvenated hope within the human soul. Art and culture have saved the community from falling apart, creating a safe platform for self expression.

IAA India, official partner of UNESCO in association with UNIVART foundation, presents the celebration of art and culture through World Art Day 2021.

The celebration is dedicated to the resilience of all artists who have broken the margins of the society and survived through the painful sufferings of the pandemic. We aim to support and encourage all underprivileged artists and salute their strength and vigour.

The Resili Art movement promoted by IAA India majorly highlights this power of resilience which can break through all social obstacles.

We all come together to support each other and create a platform for all artists to express themselves and fight back successfully against all odds.

  
Mrs. Lubna Hassan  
State Convenor of Karnataka  
IAA-INDIA, UNESCO official Partner



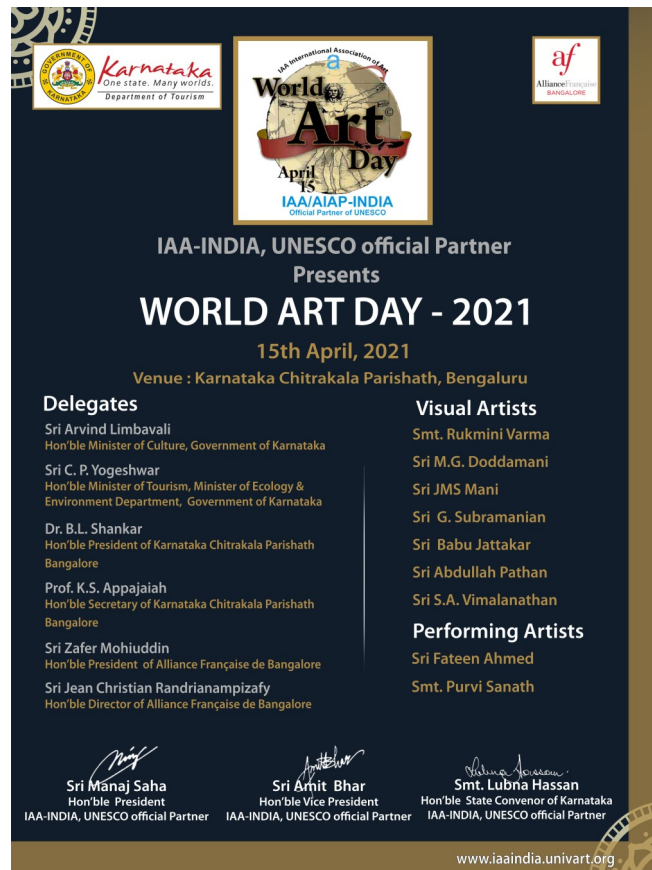
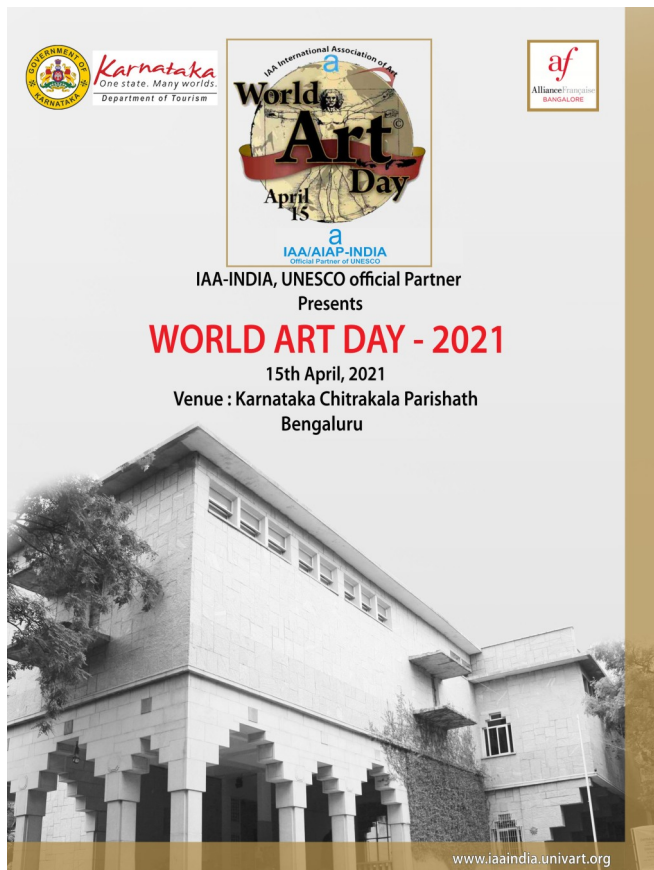
Convenor's Desk

**Convenor's desk:** Hon'ble Mrs. Lubna Hassan thanked everyone for being present for the event despite the Covid situation. She expressed her pride as an Indian and to be able to celebrate such an important day with IAA and UNESCO. She believes that the world must recognize the richness of Indian culture and heritage and such world events will pave the way for Indians. We can save and promote our culture once the world identifies its true potential. She observes that India has a lot of talent which has still not flourished due to lack of resources. The fields of technology and economy have gained a lot of attention due to their potential to provide financial outcome for the nation but art has somewhere been neglected. Hon'ble Mrs. Hassan implies that it is equally important to nurture the field of art as technology, science and economy change with time, however, art shall provide us the static ground. The aesthetic mind of a human needs equal care along with his social and economic developments. Hon'ble Mrs. Hassan believes the colours of Indian culture can not only fill the internal crevasses but also heal the world.

## Gratitude

We wish to convey our special gratitude towards the Ministry of Tourism, Government of Karnataka for their constant support and encouragement. In this critical situation, we were happy to receive help from the government. We are so happy to see the initiative taken by the government to give equal importance to art and culture. It was an honour to have been in conversation with Hon'ble Sri C. P. Yogeshwar, Minister of Tourism regarding our vision. We hope that in the future we will continue to receive greater involvement from the government to achieve our objectives and goals.





We also humbly regard the appreciation delivered by Ministry of Culture, Government of Karnataka. It truly would have been very difficult to conduct the event successfully without the aid received from the government agencies. Special thanks to Hon'ble Sri Arvind Limbavali, Minister of Culture for giving us the time and opportunity. We express our gratitude to Alliance Francaise & Karnataka Chitrakala Parishath.

Bengaluru came together for the first time to celebrate the World Art Day along with the entire world. IAA India, official partner of UNESCO organized a cultural event in Karnataka Chitrakala Parishath, Bengaluru on 15th April 2021. The event started with the Maestro A.R Rahman's 'Vande Mataram' playing in the background and the flag hoisting ceremony.



White Pigeons were set free to signify world peace .The programme was followed by young musicians Fateen Ahmed and Purvi Sanath presenting a beautiful rendition of “Nearer to God than thee” which was the last tune played by Wallace Hartley on the sinking Titanic. The music once again highlighted the theme of struggle and importance of art in the hour of crisis.



The inaugural speech was delivered by Mrs. Lubna Hassan, Convenor of Karnataka IAA India, UNESCO official partner.



Hon'ble Mrs. Lubna conveyed her gratitude towards the President of IAA India, Mr. Manaj Saha , Vice President of IAA India Mr. Amit Bhar, President of IAA World Hon'ble his Excellency Mr. Bedri Baykam and Executive Secretary AIAP IAA Hon'ble Her Excellency Dr. Martin Pasquet for their cooperation and encouragement.





The next speech was delivered by Hon'ble Sri Zafer Mohiuddin, President of Alliance Francaise de Bengaluru, who spoke about the importance of generous donations for the development of art which can bring about positive changes in the society. Dr. B. L. Shankar, President of 'Karnataka Chitrakala Parishath', Bengaluru spoke about the history of Chitrakala Parishad and that it was an honour to have partnered with IAA India, official partner of UNESCO. Prof. K. S. Appajah, Secretary of Karnataka Chitrakala Parishath, Bengaluru also shared his views and encouraged the audience.



There were beautiful shamianas set up for the artists under the canopy of the huge trees surrounding the property.





They maintained all protocols of social distancing which culminated into a successful event. The event received media coverage on print and television on Kannada news. The artists were presented with mementos, shawls and a bouquet of flowers representing the colours of harmony, peace, fraternity, brotherhood and freedom of expression by the delegates at the end of the event. All the tables were decorated with flowers representing Indian colours and logo of AIAP IAA. Hon'ble Mrs. Hassan also read a speech sent by Mr. Manaj Saha, President of IAA India, official partner of UNESCO.

### World Art Day - 2021

Art and culture creates a community for people to share their struggles on a common ground. This pandemic has shaken the world to its core and it has become increasingly important to encourage communication among the masses. Therefore, Art remains to be an effective tool of discourse.

On the occasion of World Art Day Bengaluru organized a successful event in association with IAA India, official partner of UNESCO in Karnataka Chitrakala Parishath, Bengaluru. It has been an honour to host an event which has created a positive impact among the people. Both artists and art enthusiasts have whole heartedly participated in the program. Even with the obstacles of social distancing, the event turned out to be a major success. Such events will truly provide hope to people to fight against all odds.

The day dedicated to art has united the minds and rejuvenated the spirits of people to combat the uncertainties of the pandemic. More opportunities will hopefully present themselves in the future for us to celebrate art and culture.

Hon'ble Rana Husaini  
Delegate of Pittsburgh, USA



Overcoming the physical distance, delegate Hon'ble Mrs. Rana Husaini virtually joined the event from Pittsburgh, USA to encourage and support the celebration. She was ecstatic to witness this event and wished to remain connected with the organization to promote the art and culture internationally. The final vote of thanks was presented by Hon'ble Mr. Naved Hassan. The celebration in Bengaluru amidst the pandemic proved that the 'show must go on'.



**Mr. Naved Hassan**

Many visual artists had joined the programme who painted for the event namely Hon'ble Smt. Rukmini Varma, Hon'ble Sri M.G Doddamani, Hon'ble Sri G. Subramanian we also gained support from other important invitees like Hon'ble Sri Arvind Limbavali, Minister of Culture, Government of Karnataka; Sri C. P. Yogeshwar, Minister of Tourism, Minister of Ecology and Environment Department, Government of Karnataka; Sri Jean Christian Randrianampizafy, Director of Alliance Francaise de Bengaluru.



**Smt. Rukmini Varma.**

The day was enlightened with the contribution of various artists and one of them was Hon'ble Smt. Rukmini Varma. Smt. Varma was born in 1940 as Princess Bharani Tirunal Rukmini Bayi Tampuran of Travancore state, Kerala. Being the great-great granddaughter of the master painter Hon'ble Shri Raja Ravi Varma, she is carrying the legacy of her family very well. Rukmini's work is heavily influenced by the creations of baroque masters like Rembrandt, Rubens, and Caravaggio, as well as by the opulence of her royal heritage and nostalgia for an India that once was. Her paintings come alive with splendour and metaphor, a beautiful amalgamation of legend with history, and mythology with drama. Drawing from Ravi Varma's palette, using a minimum of colours and mixing her own unique shades, allegorical imagination is the hallmark of Rukmini's work, where attractive qualities of her human figures are highlighted, their defects underplayed—often eliminated—and beauty celebrated as eternal in its divinity. Being a self-taught artist, her skill and technique have developed over the days and resulted in a singular school and style that she describes as 'Imaginative Realism'.



**Mr. M. G. Doddamani**

Another notable participant of this event was Hon'ble Mr. M. G. Doddamani. Doddamani was born in Gulbarga district of Karnataka. He pursued Bachelor of Fine Arts (Painting) from Gulbarga university, came first and was awarded with a gold medal in 1990. Then he went on to pursue Master of Fine Arts (Graphics) from Vivswa Bharati University, Shantiniketan in 1992. Doddamani is a worshipper of beauty. With discovery of peace, his portraits carry the quietness and depth of a shining lake. The expressions are rich, almost sacred. So immense is this feeling of peace and joy that the figures of the Buddha seem glow out of the canvas. While painting a woman, the same feeling of peace, joy, love and compassion comes through in the beauty of her expression. The women are portrayed as soft and sensual as if their eyes are conveying some great inner emotions. The great artist is also the winner of many awards including prestigious State Lalit Kala Academy National Award. He has participated in state, national and international artists camp, has directed many painting and graphic camps and curated many national level shows in India.



**Mr. G. Subramanian**

Art maestro Hon'ble Mr. G. Subramanian was born on 1st May, 1952 in Thandavankulam- a small village in Tamilnadu. He pursued his bachelors degree in Fine Arts from Govt. College of Arts and Crafts, Kumbakonam. He has won many awards and honours including Lalitkala Academy State Award, Saudia Malwan GCC Countries Biennale award, AIFACS award etc. This great personality has conducted around twenty solo shows and many group exhibitions in all the important cities in India, UK, Australia France, Germany, Malaysia and Singapore. His artworks are conserved in many institutional and private collections globally.





**Mr. G. Babu Jattkar**

Hon'ble Mr. Babu Jattkar, an assistant professor of Applied Art in College Of Fine Arts was one of the art enthusiasts who made this day more remarkable. This maestro was born on 20 th June 1965. He pursued both his Bachelors and Masters in Fine Arts from the College Of Fine Arts, Karnataka. Hereafter he joined in the same institution as an assistant professor on 1st December, 1992. He attended several state and national level art exhibitions. His artworks are collected by many galleries and person within the country and abroad as well.



**Mr. S.A.Vimalanathan**

Another eminent participant from Bangalore was Hon'ble Mr. S.A.Vimalanathan. He was born on 22nd June, 1978. In 2001 he completed his Bachelor of Fine Arts ( Painting ) from Karnataka Chitrakala Parishath, Bangalore. He was also a gold medalist of Bangalore university. He started his career as a freelance artist and continuing to do so. He is the owner of many prestigious awards, such as Camlin Art Foundation Souther Region Art Exhibition (2000 and 2012), Karnataka Lalitakala Academy Award (2006-07) etc. He has participated in numerous group shows and has also conducted four shows independently.



**Mr. J.M. Subramani**

Born in 1949 in Bangalore, Karnataka, Hon'ble Mr. J.M Subramani, commonly known as JMS Mani, is a highly acclaimed artist. He started learning art in 1974 at Kuvempu Kala Sanstha Ken School of Art. Over the years, JMS Mani has experimented with nature-based abstraction and expressive gestural abstraction. He has dealt extensively with physical spaces that surrounded him, creating archetypes of mountains, trees, monuments, and Hampi's landscapes, with which he had a continued fascination. In his 'Mother and Child' series, Mani explores a completely different subject and dimension. But JMS Mani's most famous body of work, undoubtedly, is the Badami Series, inspired by Hadapad's hometown, Badami. Its scenic landscapes and people became a lifelong obsession for Mani, and he has created many oil paintings showcasing the ordinary men and women of Badami going about their daily activities. His brilliant use of the impasto technique makes the vibrant colours of rural South India come alive in vivid textures. JMS Mani's repertoire extends further beyond, including impressionistic and surrealistic artworks, and various experiments with sculpture, printmaking, watercolour, etching and mixed media works, besides his acrylic and oil paintings. A recipient of the Karnataka State Award in 2006 and a two-time recipient of the Lalit Kala Academy Award, JMS Mani has held solo exhibitions in India, Singapore, London, New York, Hong Kong, and Switzerland. His works are part of many important private and public collections in India and abroad. Besides he taught for many years at his alma mater, Ken School of Art, and served as its Principal until his retirement in 2007.



**Mr. Abdul Khan**

Hon'ble Mr. Abdul Khan Pathan is a prolific artist from Karnataka. Born in 1986, Khan had developed an affection towards art from an early age. This made him choose art as a career. He pursued his Diploma in sculpture from Shanthiniketana school of art Chickmaglur, Karnataka and Post Diploma in sculpture from Bangalore University. Thereafter he continued with Master of Fine Arts from Karnataka State Open University, Mysore and finally Master of Visual Art from Karnataka Chithrakala Parishath (college of fine art), Bangalore. He has participated in several exhibitions and has conducted more than 20 group exhibitions nationally. He is also the owner of many prestigious awards such as 25th All India art contest for sculpture (2011), SCZCC Nagpur Vasudev Arnvaaz Scholar (2008) etc.





# Mizoram

IAA-INDIA, UNESCO Official Partner  
In Collaboration with  
Department of Information and Public Relations, Govt. of Mizoram  
& Department of Art & Culture, Govt. of Mizoram  
Presents  
**WORLD ART DAY - 2021**  
15th April, 2021  
Venue : Vanapa Hall, Aizawl, Mizoram

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<b>Delegates</b> Hon'ble R. Lalzirlana Minister, Art & Culture, Government of Mizoram.  Hon'ble Lalruatkima, MOS Minister, Information and Public Relations, Government of Mizoram.  Hon'ble Lallianpui, MIS Director, Information and Public Relations, Government of Mizoram.  Hon'ble Pu R. Hmingthanzuala Director, Art & Culture, Government of Mizoram.	<b>Visual Artists</b> Lalhming Mawii Laltanpuia Isaac Malsawmtluanga Vanlahriata V. Lalzawmkima Remruatkima Lalrammawia <b>Photographer</b> Laldintluangi Tochhawng
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Mr. Manaj Saha President IAA-INDIA, UNESCO official Partner	Mr. Amit Bhar Vice President IAA-INDIA, UNESCO official Partner	Mrs. Lalhming Mawii Wallace Hartley Awardee & Coordinator
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## Convenor's Desk:

Hon'ble Mrs. Lalhming Mawii expressed her gratitude towards all the artists and guests present for the celebration of World Art Day. She feels ecstatic to be a part of the organization and resonates its objective of protecting and safeguarding the marginalized artist and promote diversity in art and culture. She believes that art can rescue us in these trying times and we must continue our journey to fight for the survival of art and mankind. Hon'ble Mr's Lalhming implies that we should support each other and encourage everyone to survive the economic and social crisis.

**World Art Day - 2021**

Art has been a healer that has rejuvenated the diminishing spirits in people during the time of the pandemic. In the hour of crisis people have found peace and calm through art and culture.

The World Art Day celebration by IAA India in Mizoram has given people the opportunity to come out of their houses and connect with each other. People have gained some respite through communication with the world on the common ground of self-expression. It has been a pleasure to witness such an impactful event and the artists rejoiced in the process of creation. Art enthusiasts also found a space of joy through the creations. The positively charged communication between people created a harmonious environment.

Art and culture will continue to highlight its importance in the society, more so in times of crisis. Therefore, more such events will bring people together to defend the world against the crisis.

Mrs. Lalhming Mawii  
Wallace Hartley Awardee & Coordinator

## Gratitude

We wish to convey our gratitude towards the Department of Information and Public Relations, Government of Mizoram and Department of Art and Culture, Government of Mizoram for their support and encouragement. We were humbled by the initiative taken by the government despite the ongoing social and economic crisis. We are motivated by the courage shown by the ministry, especially by Hon'ble Lallianpui, Director of Public Relations, who graced us with her presence in the event and Hon'ble Mr. R. Hmingthanzuala, Director of Art and Culture, Government of Mizoram. We hope to receive the same support from the government for our future endeavours.

### World Art Day - 2021

The world is currently suffering through a massive crisis due to the ongoing pandemic. All countries are struggling to maintain a balance and work to save the economic and social aspects of a nation. In this crisis art and culture provides encouragement to all the people.

The celebration of World Art Day in Mizoram in association with IAA India, official partner of UNESCO stands as a representation of the undying spirit in humans. It is an honour for the state to have a successful event for all artists and art enthusiasts. This occasion has given a chance for people to connect with each other and share their opinions about art and society.

Many more future events dedicated to art and culture will provide joy and relief to all the citizens. We must all stand united to overcome this crisis through communication and kindness.

Mrs. Lallianpui  
Director  
I&P Govt. of Mizoram



### World Art Day - 2021

The rapidly rising second wave of the pandemic has weakened the world. It has not only impacted the economic and social aspects of the world but also majorly the psychology of human mind. This turmoil of human mind can achieve some relief through art and culture.

The celebration of World Art Day 2021 in Mizoram in association with IAA India, official partner of UNESCO has presented opportunities to many artists and art enthusiasts. The struggling artists have been financially and morally weakened due to the lockdowns. This event has uplifted the spirits of such artists and provided them a platform to showcase their talents. People from all fields have found a common ground of communication through this event.

Such events highlight the hope and encourage people to continue the journey of struggle. This also promotes the unity in diversity by portraying the unique cultures of all the states in our nation.

Mr. R. Hmingthanzuala  
Director of Art and Culture Dept.  
Govt. of Mizoram





The World Art Day was celebrated by IAA India, official partner of UNESCO in collaboration with Department of Information and Public Relations, Government of Mizoram and Department of Art and Culture, Government of Mizoram in Vanapa Hall, Aizawl, Mizoram on 15th April 2021.



The inaugural speech was presented by the chief guest Hon'ble Lallianpuli, Director of Public Relations. She observed the importance of art and its need in the society as art is a powerful medium for the generation of emotion in individuals and act as an effective medium of expression. Hon'ble Mr. R. Hmingthanzuala, Director of Art and Culture, Government of Mizoram delivered a significant speech on the occasion in which he motivated and praised the creativity of the artists.





Hon'ble Lallianpuli expressed her joy in celebrating this day and to witness the participation of more people in the field of art and culture. The event was coordinated by Hon'ble Mrs Lalhming Mawii, an eminent artist and Wallace Hartley Awardee and Co-ordinator of IAA. She read out a message from the IAA President Mr. Manaj Saha which expressed his gratitude towards all the artist and delegates present for the celebration of World Art Day. The event was followed by an art workshop by talented artists. The visual artists present for the event were Hon'ble Lalhming Mawii, Hon'ble Laltanpuia, Hon'ble Isaac Malsawmtluanga, Hon'ble Vanlalhriata, Hon'ble V. Lalzawmkima, Hon'ble Remruatkima, Hon'ble Lalrammawia. The event was also graced by a popular photographer Laldintluangi Tochwawng. All artists were felicitated with mementos by I& PR Director Hon'ble Lallianpuli.







**Mr. Vanlalhriata**

Hon'ble Mr. Vanlalhriata, a well known artist from Mizoram had enlightened the day with his contribution. He was born in Mizoram on 5th March, 1980. After the completion of Graduation , Vanlalhriata pursued Diploma course in Fine Arts in 2003. From childhood he has been a great painter and won several prizes in school level competitions. The legacy continued. He began his career as an artist, organized three solo exhibitions and two duet shows as well as group show and workshop. In 2008, he received NEZCC's Young Talented Artist Award. His paintings are collected in various places in Mizoram as well as abroad.



**Mrs. Lalhming Mawii**

Mizoram was also represented by a mother of four and a self-taught artist, Hon'ble Mrs. Lalhming Mawii, aka., Amoii. Amoii is an artist based on Aizawl, Mizoram and the Founder and Chairman of Art Novelty Institute of Art & Craft. She has had several solo and group exhibitions, and several accolades to merit; including the prestigious Wallace Hartley W.A.D Award 2020, 53rd Spandan Social Creative Award, 2018, Young Talented Artist Award by NEZCC 2007, Woman Excellence Achievement Award, 2020 etc. As a visual artist, Amoii's paintings shed light on contemporary issues of feminism and womanhood from the perspective of a Mizo community that imbibes the duality of modernity and indigenous notion of culture and the traditional.

As the Chairman of the institute that she founded, she actively mobilised artists and the general public in discourses through art talks, exhibitions, screenings and seminars. Through her institution, she is also interested in building art education and pedagogy in the form of classes and workshops.



**Mr. Issac Malsawmtluanga**

Another famous artist from Mizoram was Hon'ble Mr. Issac Malsawmtluanga. He has pursued both Bachelors and Masters of Fine Arts (Painting) from College of Art, New Delhi in 2006 and 2008 respectively. He has also completed his M. Phil in Visual Arts from Jawaharlal Nehru University in 2013. He is the owner of several prestigious awards such as Young Talent Award by NEZCC under Ministry of Culture, (Government of India) , Brig T Sailo Youth Festival Award etc. Hon'ble Malsawmtluanga participated in many state and national level workshops and exhibitions.



**Ms. Laldintluangi Tochwawng**

Hon'ble Ms. Laldintluangi Tochwawng, also known as Did in Tochwawng, is a freelance professional photographer, currently based in Aizawl, Mizoram. She has done PG Diploma in Photography Design National from Institute of Design, Ahmedabad in 2012 and Master of Fine Art (Photography) University for the Creative Arts (UCA), United Kingdom in 2012. Her varied interests compelled her to pursue Bachelor of Science in Visual Communication from Madras Christian College, Chennai. Presently she is working on different photography projects including wedding, events, fashion, documentary, studio and video projects. In the past years, she has interned under 080 Magazine, Explocity Private Limited, Bangalore and Maurice Colorbox, Singapore. In 2014 – 2015, she worked at National Institute of Design, Ahmedabad, as an Associate Designer (Photography) , Outreach Programmes (Documenting the Textile Traditions of the Northeastern States of India). She has also participated in many national and international exhibitions, such as, United Art Fair (2012) at Pragati Maidan, New Delhi, The Still Life Collection of The Fifth Annual Exposure Award (2015), Lourve Museum, Paris, SPANDAN Art Festival, Sikkim etc.





**Mr. C. Remruatkima**

Hon'ble Mr. Lalrammawia is a self taught artist from Mizoram. He has participated in many exhibitions and workshops within the state and outside as well. He has also conducted a solo exhibition last year from 17th to 21st March at Aizawl. He has provided a platform for many budding artists. He has highlighted the passion of the struggling artists belonging from the small tribe of Mizoram. The story of his success shall continue to inspire many aspiring artists.



**Mr. Lalrammawia**



**Mr. V. Lalzawmkima**

Hon'ble Mr. V. Lalzawmkima is an eminent artist from Mizoram. He has pursued Diploma course in art education. He has participated in many workshops and exhibitions in and outside India. He has represented the rich cultural heritage and diversity globally. He has gained multiple experiences from his national and international exposure. He has been an important contribution in creating cultural relationships worldwide. At the same time he encourages and inspires talent at the grassroots level in the nation.

Hon'ble Mr. Laltanpuia is another well known artist from Mizoram. He has completed his Diploma in Fine Arts. He is the presently acting as the President of Mizoram Art Development Society (MADS). He is also the owner of Aizawl Art Gallery and School of Fine Arts. He has participated in many workshops and exhibitions in and outside India. Besides, he has conducted solo exhibition for nine times.



**Mr. Laltanpuia**



Ministry of Culture  
Government of India



# West Bengal

Ministry of Culture  
Government of India

**Indian Museum, Kolkata**  
Ministry of Culture, Govt. of India

&

IAA/IAIP-INDIA  
Official Partner of UNESCO

Celebrates

World Art Day  
April 15

**WORLD ART DAY - 2021**

Date : 15th April, 2021 Time : 4 pm onwards

Venue : Indian Museum, 27, Jawaharlal Nehru Rd, Kolkata, West Bengal 700016

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Ministry of Culture  
Government of India

**Indian Museum, Kolkata**  
Ministry of Culture, Govt. of India

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Date : 15th April, 2021 Time : 4 pm onwards

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**Delegates**

Inaugural speech - Sri Mrinal Ghosh  
Eminent Art Critic

Key note Address - Dr. Sanjoy Mukherjee  
Eminent Art & Film Critic, Former Dean SRFTI,

Guest Speaker - Sri Sandip Ray  
Eminent Film Director

Guest Speaker - Sri Debabrata Chakraborty  
Eminent Art Historian

Guest Speaker - Sri Siddhartha Maity  
Eminent Film Maker & Writer

Sri Debojyoti Mishra  
Eminent Music Director

**Performing Artist -**  
Dr. Saugata Basu (Tabla)  
Sayan Sinha & Mugdha Basu (Violin)

**Visual Artists**

Sri Asit Poddar  
Sri Amit Bhar  
Sri Pradip Maitra  
Sri Subrata Gangyopadhyay  
Smt. Shakila Sheikh  
Sri Sanatan Dinda  
Sri Sujog Bandyopadhyay  
Sri Subrata Das  
Sri Subrata Kar  
Sri Samir Sarkar  
Sri Tarak Garai

Sri Amit Bhar  
Hon'ble Vice President  
IAA-INDIA, UNESCO official Partner

Sri Manoj Saha  
Hon'ble President  
IAA-INDIA, UNESCO official Partner

Art workshop by eminent artists with live musical performance.

[www.iaaindia.univart.org](http://www.iaaindia.univart.org)

## Gratitude

We wish to convey our gratitude towards the Indian Museum (Ministry of Culture, Government of India) for providing us the opportunity to conduct a beautiful event in the premise of the Indian Museum. We truly appreciate the motivation received from Hon'ble Shri Arijit Dutta Choudhury, Director of the Indian Museum and Hon'ble Sayan Bhattacharya, the Education Minister of Indian Museum, Ministry of Culture. Even in this hour of crisis they have shown commendable initiative and helped us make the event a success. We hope to organize many more events in the future under the assistance of Indian Museum, Ministry of culture, Govt. of India. We also wish to extend our gratitude to Tribeni Tissues Vidyapith for their commendable support to make this occasion a memorable one. Additionally, we're very much thankful to Honorable Mr. Asia Prosenjit Ghosh and Honorable Mr. Arjun Chakraborty and his team for their relentless effort and dedication.

The morning of 15 April, 2021 found Tribeni Tissues celebrating the World Art Day in honour of the birth anniversary of the legendary painter Leonardo da Vinci. The programme commenced with the inauguration of the tableaux by Mrs. Sanghamita Chatterjee, Principal TTV.

### World Art Day - 2021

The celebration of art is necessary for the survival of mankind. On the birth anniversary of Leonardo Da Vinci, the International Association of Art (IAA/IAIP) official partner of UNESCO in India, observes World Art Day to promote international collaboration through art.

After receiving nationwide love and support in the previous year, IAA INDIA decided to celebrate this auspicious day this year as well. Since March 2020, India has been affected by Covid-19. Due to this situation, the event had been scheduled to be held online. As the show must go on, along with physical events IAA had also made room for online celebrations for members and states who were unable to join the programme.

As the aim of the organisation is to provide support and relief to all the underprivileged and marginalised artists, this platform has served as the correct dimension. Moreover, the Resilient Art Movement initiated by UNESCO served as the icing on the cake. It projected diverse forms of visual art in India highlighting the country's historic progress in the field of creativity.

Art is an all-embracing notion that plays the most important role in the development of Mankind. Art providessolace to the disturbed and this initiative has brought a breath of fresh air in this morose and musty World.

Mrs. Sanghamitra Chatterjee  
Principal, TTV







The guest of honour, Hon'ble Mrs. Supriti Banerjee, art teacher of Sakhawat Memorial Government Girls' High School and former faculty of the Academy of Fine Arts, visual art section, in her speech encouraged the children to take more interest in art, especially during this pandemic phase so that a new world of colours is revealed to them. Art acts as a healer and keeps one cheerful in its colourful world of creation. Hon'ble Mrs. Sanghamitra Chatterjee laid stress on the fact that peace is restored to a disturbed set of mind after few strokes of brush on a canvas or by humming a tune as art forms are the simple but efficient tools to bring back solace to the human minds. The teachers at TTV understand the importance of instilling artistic thoughts in the children as a healing process. The children of the school have been confined at home since March 2020 and their lives have become disconnected from the usual flow giving rise to many undesired emotions and strange behavioural dispositions. So when Mr. Manaj Saha, the President of IAA, India under UNESCO had approached her with the plan of celebrating the World Art Day at Tribeni Tissues Vidyapith, she accepted it to imbibe the spirit of creativity among the students. UNESCO has launched the Resili Art Movement to shed light on the voices of the artists during the pandemic resilience. The students of the school took part in several artistic endeavours held online by IAA India. By participating online in the painting, creative writing, collage and craft making competitions organised by UNIVART, the students have indirectly supported the Resili Art Movement. We were glad to see the enthusiasm among children who made efforts and found joy in our initiative during this critical situation.



Not only experienced artists and painters, the involvement of the young minds made our celebration a success and reached its true objective. The troubled minds can get comfort through celebrating their creations every day. Mrs. Nandana Dev Sen, the Hon. Ambassador of World Art Day in India, wrote a poem to inspire the children to practice art and let their imagination soar high.

**Art Makes You Free**  
**By Nandana Dev Sen**

There is so much art all around you,  
Open your eyes, don't you see?  
Let the power of art surround you,  
For art makes us happy, and free!

You're making art when you sketch or write,  
You're making art when you paint or sing,  
You're making art when you dance and glide,  
You're making art when you build anything.

If you make art your lifelong friend,  
It fills you with wonder, does art!  
The joys it brings will never end,  
For art's beauty is in your heart.

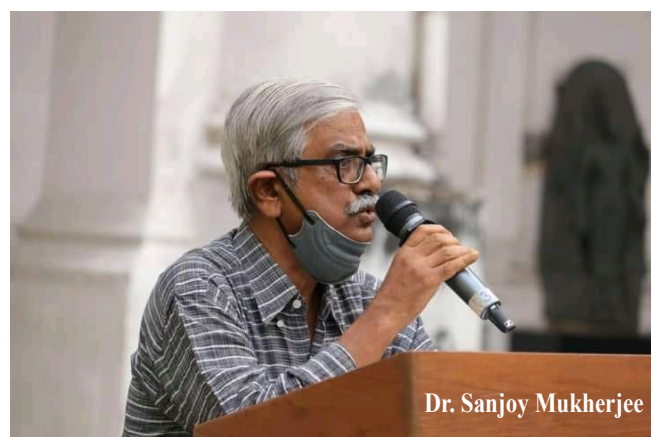
There is so much art all around you,  
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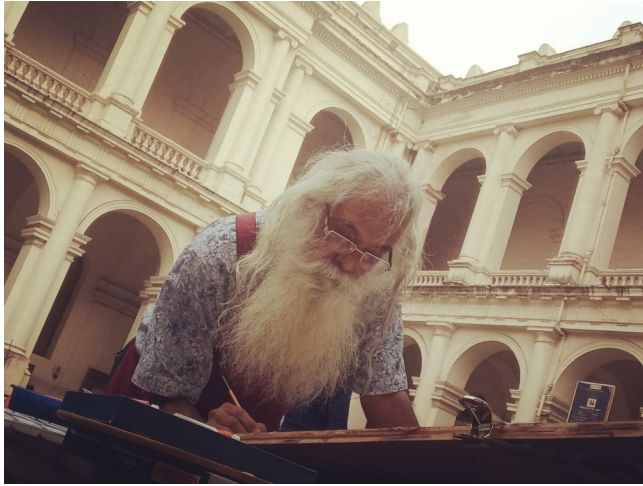
IAA India felicitated Hon'ble Mrs. Supriti Banerjee, Hon'ble Mrs. Sanghamitra Chatterjee and Hon'ble Ms. Sutapa Paul with mementos. In the vote of thanks, Hon'ble Ms. Sutapa Paul, thanked Hon'ble Mr. Pranav Kumar Sharma, Head of PSPD unit and Hon'ble Mr. D.P. Roy DGMHR for consenting towards the tableaux to begin their journey of spreading the message of art from the school. She also extended her thanks to Hon'ble Mrs. Supriti Banerjee, Hon'ble Mrs. Sanghamitra Chatterjee, the President, Secretary and the members of the Hooghly Chinsurah Art forum and the non-teaching staff of TTV for their cooperation towards making arrangements of the whole programme. The programme came to an end with the tableaux beginning their motion on wheels from the school to spread the message that art heals human minds.



On the occasion of World Art Day, IAA India official partner of UNESCO had decided to collaborate with the Indian Museum, Kolkata for a live art and music event on 15th April 2021 which commenced around 4pm. This was a grand occasion for Kolkata as Indian Museum had come together for the first time to celebrate this day with IAA India. We are happy to announce that the event was graced by many prestigious personalities related to the field of art and culture. The inaugural speech was presented by eminent art critic Hon'ble Mrinal Ghosh. The keynote address was given by Hon'ble Dr. Sanjoy Mukherjee, Eminent Art and Film Critic, Former Dean SRFTI. The guest speaker included the eminent art historian Hon'ble Debabrata Chakroborty, the famous film maker and writer Hon'ble Siddhartha Maity and the Education Minister of Indian Museum, Ministry of Culture Hon'ble Sayan Bhattacharya. The other visual artists for the event were Hon'ble Amit Bhar, Hon'ble Pradip Maitra, Hon'ble Subrata Gangyapadhyay, Hon'ble Sujog Bandyopadhyay, Hon'ble Subrata Das, Hon'ble Subrata Kar and Hon'ble Samir Sarkar. All the artists and speakers were presented with World Art Day mementos as token of appreciation by IAA India.



**Mr. Debabrata Chakroborty**



### **Mr. Pradip Maitra**

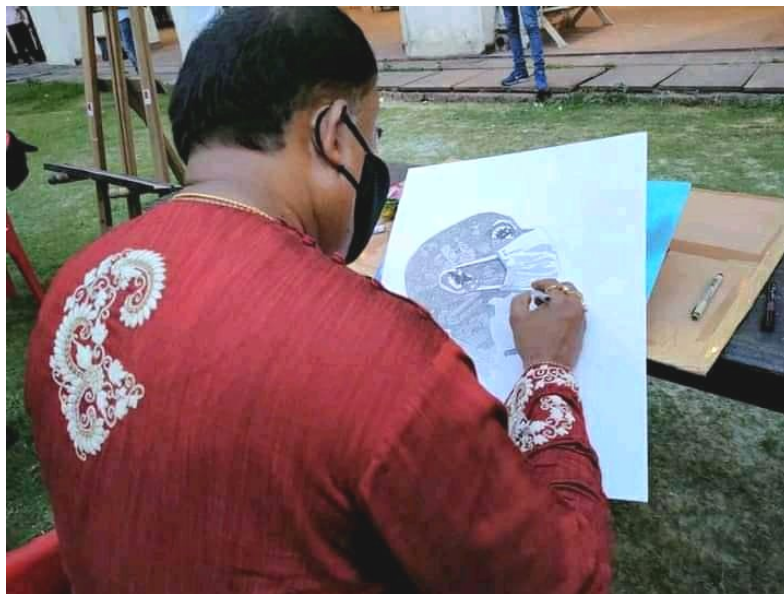
Hon'ble Mr. Pradip Maitra has been a member of the Society of Contemporary Artists since 1988. Maitra creates an amalgamation of the past and the present in his paintings. He projected immense confidence through his strokes and colours. His painting for the event highlights the theme of education which is also a part of IAA's objective. The motifs of books and lamp beautifully portrays the need for knowledge in this hour of crisis. Wisdom and knowledge stand as pillars when problems come knocking at the door.



### **Mr. Subrato Gangopadhyay**

Hon'ble Mr. Subrato Gangopadhyay is widely considered as one of India's leading painters in the modern realistic tradition. He picked up excellent skills during his years as the Senior Artist of the Ananda Bazar Group of publications. He breathes life into the canvas and makes his protagonist appear life-like. He used vivid colours in his paintings that makes them appear lively. The characters are in oil and acrylic canvases. Even in the event, he came up with a beautiful figure in very little time. His bold strokes and confidence mesmerised everyone. His leadership qualities reflected both in his artwork and his presence.





**Mr. Amit Bhar**

Hon'ble Mr. Amit Bhar, an exceptionally talented artist had also been present for the occasion. His art is usually inspired by the landscape of Bengal, where he spent his childhood. Mr. Bhar's paintings give viewers an opportunity to witness the difference between illusion and reality. Bhar's black and white pieces are often strongly figurative and shaded with careful strokes to build intricate patterns. His monochromatic painting for the event rightly portrays the initiative to encourage artistic endeavours within children. Practicing art makes the soul grow. Every individual soul finds its development through art and culture. The struggles of life can be combated through the powerful healing nature of artistic expression. The immense social, economic and psychological damage among all age groups can only be healed through art and culture. This art work highlights the major difference created by the impact of art among people.



**Mr. Subrata Das**

Many talented artists made the event successful with their presence. One of them was Hon'ble Mr. Subrata Das. Subrata Das's artworks are filled with colour, mysticism and romance. All his major works play around themes of mythological characters. Buddha and Krishna appear quite often in his paintings. His interest lies in the poetic aspects of Indian myths and legends. The love story of Radha and Krishna has been depicted in many of his artworks. His piece for the event on World Art Day also centred on the protagonist Lord Krishna. His confident and focused strokes brought to life a beautiful piece of art. The protagonist appears calm and sublime wrapped in the green hue. The grace in his process of painting matched with the colours and lines on the canvas. Das managed to create a collaboration between the ancient and modern aesthetics. The painting radiated a mystical aura which enamoured all viewers.



**Mr. Samir Sarkar**

Another eminent artist who had joined us for the event was Hon'ble Mr. Samir Sarkar from Kolkata. He fills his canvases with human figures wearing head gears. The paintings depict dichotomy in human soul which is a reflection of the reality in the society. He drew a similar figure for the event. The authenticity of his work was clearly visible and spoke loudly through his art. He uses layers of acrylic paintings to create human figures. He uses fast colours which gives a definite brightness to the figure. His artwork stands as a representative of his perspective about reality.





**Mr. Subrata Kar**

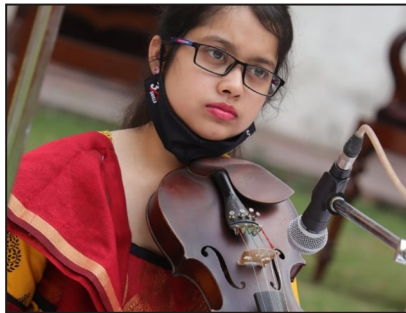


**Mr. Sujog Bandhopadhyay.**

The other two famous artistic personalities were Hon'ble Mr. Subrata Kar and Hon'ble Mr. Sujog Bandhopadhyay. Subrata Kar is popular for his acrylic paintings on Realistic – Abstract themes projecting modernity. His works also highlight aspects of surrealism and minimalism. His aim is to bring in focus those sides of reality which are often overlooked. Hon'ble Sujog Bandhopadhyay portrays the same reality through his cartoon figures. He has impeccable sense of humour and a quizzical outlook which is reflected through his comic strips.







The event in the Indian Museum was also graced by many talented musicians who created a beautiful ambience. The radiance of rendition in ragas and other musical tunes scaled melody-dipped spiritual heights. Hon'ble Mugdha Basu and Hon'ble Sayan Sinha used majestic nuances like sustained notes, heavy gamaks and meends, ornate phrases – having soft and bold tonal shades. Discerning listeners along with the critics responded heartily to this wonderful presentation. Hon'ble Dr. Saugata Basu thrilled the spectators with his melody, layakari, unbelievable sound, with a perfect balance between right hand tabla with left hand bayan. The overall rhythmic journey of the trio showcased crafted umpteen varieties of dancing melodic designs with sawal-jawab and saath-sangat. The sweet ambience of this cultural event created an enthralling atmosphere that tried to integrate the inner harmony of nature, music and the rhythm of life.



In the evening of 15th April 2021, many eminent artists gathered in Pratap Pur Park, near the Ganges in Hoogly to celebrate World Art Day. All artists created a beautiful painting on an 18/5 ft. canvas in together. Many people had come to watch the artists perform live art. This event was led by the president of HCAF, Hon'ble Mr. Asit Das and the secretary of HCAF Mr. Indrajit Banerjee. They had also organised an LED screen for the projection of a documentary on the life and works of Leonardo Da Vinci. This event generated knowledge among the masses about World Art Day. People enjoyed the creative evening and the wonderful ambience by the Ganges. A day with art, away from all worries and crisis of reality, brought great relief among the people.





## Art in Rejoice

**'Creativity takes Courage' - Henri Matisse**

Arjun Chakravartty

arjun.lens@gmail.com

On April 15, 2021 IAA and UNESCO came together to celebrate World Art Day for the first time in Bengaluru. It was a cultural event in Karnataka Chitrakala Parishath, Bengaluru. The inaugural speech was delivered by Mrs. Lubna Hassan, Convenor of Karnataka IAA India, UNESCO official partner. Mrs. Lubna conveyed her gratitude towards the President of IAA India, Manaj Saha, Vice President of IAA India Amit Bhar, President of IAA World Bedri Baykam, and Executive Secretary AIAP IAA Dr. Martin Pasquet for their cooperation and encouragement. The next speech was delivered by Sri Zafer Mohiuddin, President of Alliance Francaise de Bengaluru, who spoke about the importance of generous donations for the development of art which can bring about positive changes in society. Dr. B. L. Shankar, President of Karnataka Chitrakala Parishath

Bengaluru spoke about the history of Chitrakala Parishath and that it was an honor to have partnered with IAA India, the official partner of UNESCO. There were also many other honorable speakers such as Sri Arvind Limbavali, Minister of Culture, Government of Karnataka; Sri C. P. Yogeshwar, Minister of Tourism, Minister of Ecology and Environment Department, Government of Karnataka; Prof. K. S. Appajah Secretary of Karnataka Chitrakala Parishath Bengaluru; and Sri Jean Christian Randrianampizafy, Director of Alliance Francaise de Bengaluru. Hassan mentions in her speech that it is equally important to nurture the field of art as technology, science, and economy change with time, however, art shall provide us the static ground. She believes that art is essential for living a harmonic life and art is the way one can truly live. Many visual artists had joined the program who painted for the event namely Smt. Rukmini Varma, Sri M.G



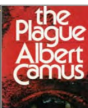
Lubna Hassan, State Conveyor, IAA & Naved Hassan being felicitated by Prof. Appajaiya, Secretary Of Chitra Kala Parishad, Karnataka & Zafar Mohiuddin; President, Alliance Francaise, Bangalore.

Doddamani, Sri G. Subramanian, Sri Babu Jattakar, Sri Abdullah Pathan and Sri S.A. Vimalanathan. The event started with A.R. Rahman's Vande Mataram playing in the background and the flag hoisting ceremony. Then, the

program was followed by young musicians Fateen Ahmed and Purvi Sanath. The event received media coverage on print and television on Kannada news. The artists were presented with mementos, shawls, and a bouquet at the end of the

event. Amidst the pandemic, they maintained all protocols of social distancing which culminated in a successful event. The event brought together music and art creating a wholesome atmosphere and celebrating art the way it should be celebrated.





## World Art Day Celebration at Tribeni Tissues Vidyapith



**O**n April 15, the day of Bengali New Year, Tribeni Tissues Vidyapith marked the beginning of a celebration. The World Art Day was celebrated in the honour of the birth anniversary of the legendary painter Leonardo da Vinci.

On December 26, 2018, International Association of Art (IAA-India) was included by IAA-World as the official partner of its member states. On May 7, 2019, the proposal of World Art Day as an international day came to be accepted by UNESCO at their 206th executive board meeting in Paris. In accordance with their decision, April 15 is observed as the World Art Day. This day is celebrated to promote awareness of creative activity worldwide and to unite the whole world in a joyous festival dedicated to art. UNIVART, in association with IAA India, official partner of UNESCO, organised various events on this day. The aim is to give an opportunity to children to express their inner thoughts through the medium of art with more perfect lines and vibrant colours, being ignited by the knowledge of art of various traditions through ages.

The programme commenced with the inauguration of tableaux by the principal of the school, Sanghamitra Chatterjee. The guest of honour, Supriti Banerjee, faculty of art, Sakshat Memorial Government Girls High School and formerly faculty of the Academy of Fine Arts, visual art section, in her speech encouraged children to take more interest in art, especially during this pandemic. She urged the children to use canvas and colours



which will also aid to their mental wellbeing since art acts as a healer and keeps one cheerful in its colourful world of creation.

Sanghamitra Chatterjee laid stress on the fact that peace is restored to a disturbed mind after few strokes of brush on a canvas or by humming a tune as art forms are the simplest but most efficient tools to bring back solace to human minds. Teachers at TTV understand the importance of instilling artistic thoughts in young children as a part of mental healing process especially during this testing time. The children of the school have been confined at home since March 2020 and their lives have become disconnected from the usual flow giving rise to sudden outbursts of many undesired emotions and strange behavioural dispositions like anger, fear and anxiety.

Manaj Saha, president of IAA, India expressed to collaborate with TTV with the plan to celebrate the World Art Day at Tribeni Tissues Vidyapith. The school accepted the offer to arrange an online drawing competition for its students to imbibe the spirit of creativity.

UNESCO already has launched the Resili Art Movement to shed

light on the voices of the artists during the pandemic resilience. By participating online in the painting, creative writing, collage and craft making competitions organised by UNIVART, our students have indirectly supported the Resili Art Movement. We believe, all troubled minds can get comfort through celebrating their creations every day.

Nandana Dev Sen, the ambassador of World Art Day in India, wrote a poem to inspire the children to practice art and let their imagination soar high.

### A POEM FOR CHILDREN:

*To my little friends, on World Art Day*

*By Nandana Dev Sen*  
Art Makes You Free  
There is so much art all around you,  
Open your eyes, don't you see?  
Let the power of art surround you,  
For art makes us happy, and free!  
You're making art when you sketch or write,  
You're making art when you paint or sing,  
You're making art when you dance and glide,  
You're making art when you build anything.



*If you make art your lifelong friend,  
It fills you with wonder, does art!  
The joys it brings will never end,  
For art's beauty is in your heart.  
There is so much art all around you,  
Open your eyes, don't you see it?  
Let the power of art surround you,  
For art makes us happy, and free!*

IAA India felicitated Supriti Banerjee, Sanghamitra Chatterjee and Sutapa Paul with mementos.

In the vote of thanks, Sutapa Paul, the coordinator of the programme thanked all connected and concerned with the day's celebrations. The programme came to an end with the tableaux beginning their motion on wheels from the school to spread the message of peace, joy and harmony through art.



<p>Hripui, Covid-19 tidarh tu nih loh hram a tha</p>	<p><i>The Sunday Paper</i> <b>MORNING POST</b></p>	<p>Regnd RNI No 23812/52 Postal Rgn No NE 343 (MZ)</p>	<p>WATER PROOF Sika Water Proof dik tak leh tha tak a awm a, Concrete Admixture brand brand a awm lawk ARCON INTERNA- TIONAL Treasury Square 9436141036(M) 9615491243(M)</p>
<p>Morning Post : Vol. XXX Issue No. 12 April, 11, (Sunday) 2021, Aizawl, Mizoram</p>			
<p>PHEK 3-NA : Morning Post APRIL, 18 2021</p>			

## World Art Day, 2021, International Association of Arts buatsaih a ni

**Aizawl Apr. 18 :** April ni 15 khan Vanapa Hall-ah World Art Day, 2021, International Association of Arts buatsaihin neih a ni.

World Art Day 2021 hi hawngin khuallian Pi Lallianpuii, Information & Public Relations Director chuan, Art hi khawvel tawngkam mawi leh hlu, mihring ngaihtuahna leh chhungril atanga mihring thil thlirna chawp phura nun ti famkimtu a ni, a ti a. Mizo artiste thiam tak tak ten a puala workshop an hmang zui tur chu thil phurawm tak a ni, tiin, Mizo zingah lemziak, lemker leh painting thiam an pung chho zel chu lawmawm a tih thu a sawi a, hnam rohlu leh hmun pawimawh thehlar a, vawn that kawngah artiste te hi an pawimawh hle a ni, a ti.

Pi Lalhmingmawii,



Art Novelty neitu in hawnna inkhawm hi a kaihruai a. IAA President Manaj Saha thuchah a chhiar chhuak a ni. Workshop artist mi 7 te hnenah chawimawina Chief Guest Pi Lallianpuii I & PR Director leh Guest of Honour Pu R. Hmingthanzuala, Art & Culture Director ten an hlan a ni.

Hawnna neih zawh

hian artiste thiam thlan bikten workshop an nei nghal a, hawnna inkhawm hi Pi Carol VLMS Dawngliani, Jt. Director, Art & Culture Department in lawmthu sawiin a khar a ni.

World Art Day hi International Association of Arts ten Leonardo Da Vinci piancham denchhenin he ni hi kum 2012 atang khan an hmang tan a ni.



THE TIMES OF INDIA

NEPAL PM K P Sharma Oli loses majority in Parliament ahead of a trust vote after Prachanda-led CPN (Maoist Center) officially withdraws support

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T.T.V. NEWS

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THE TIMES OF INDIA, KOLKATA  
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WEST BENGAL

# School celebrates World Art Day

TIMES NEWS NETWORK

**Kolkata:** Marking the Bengali New Year, Tribeni Tissues Vidyapith celebrated World Art Day recently. The programme started with the inauguration of tableaux by Sanghamita Chatterjee, principal of the school.

The guest of honour, Supriti Banerjee, faculty of art of Sakhawati Memorial Government Girls High School and formerly faculty of the Academy of Fine Arts, encouraged the children to take more interest in art, especially during the pandemic and to use canvas and colours for their mental well-being.



The celebration marks Bengali New Year

Chatterjee said that a few brush strokes on a canvas or humming a tune are the simplest yet efficient tools to bring solace in human minds.

Manaj Saha, president of International Association of Art (IAA), India, expressed the desire to collaborate with TTV in celebrating World Art Day at Tribeni Tissues Vidyapith.

The school organised an online drawing competition for the students to hone their creative skills.

UNESCO has already launched the Resili Art Movement to highlight the voices of the artists for resilience during the pandemic.

IAA India felicitated Supriti Banerjee, Sanghamita Chatterjee and Sutapa Paul. The programme ended with the tableaux beginning their motion on wheels from the school to spread the message of peace, joy and harmony throughout art.

Nandana Dev Sen, ambassador of World Art Day in India, wrote a poem to inspire the children to practise art and let their imagination soar high.

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## NEWSLINK

English Daily

"One gives freely, yet grows all the richer;  
another withholds  
what he should give,  
and only suffers  
want."  
- Prov. 11:24

Ph. 8385-231278

Vol. XXIII No. 77

The Leading English daily in Mizoram

Aizawl April 15, Friday 2021

## World Art Day observed in Aizawl

Staff Reporter

**Aizawl, Apr 15:** The World Art Day was observed in Aizawl, under the aegis of International Association of Arts, with the state Information & Public Relations director Lallianpui gracing the occasion as chief guest.

In her inaugural speech, Lallianpui said art is a beautiful expression that stimulates an individual's thoughts, emotions, beliefs, or ideas from the innermost feelings of the artist.

She expressed delight that more and more people in Mizoram have taken to art of different forms like painting, sculpting and carving, etc.

Celebrated artist and owner of Art Novelty Lalhmingmawii, who chaired the inaugural function, read out message from IAA President Manaj Saha.

On the occasion, the I&PR director handed out felicitations to seven artists.

The inaugural function was followed by art workshop by selected artists.

In his message, Saha said World Art Day is an international celebration of the fine arts which was declared by the International

Association of Art (IAA) in order to promote awareness of creative activity worldwide.

The World Art Day celebrated on April 15th unites the whole world in a joyous festival dedicated to art. On the birth anniversary of Leonardo Da Vinci, the International Association of

Art (IAIAP/IAA), official partner of UNESCO in India, observes World Art Day to promote international collaboration through art.

A proposal was put forward at the 17th General Assembly of the International Association of Art in Guadalajara to declare April 15 as World Art Day, with the

first celebration held in 2012.

This proposal was sponsored by Bedri Baykam of Turkey. It was accepted unanimously by the General Assembly. The date was decided in honour of the birthday of Leonardo da Vinci. Da Vinci was chosen as a symbol of world peace, freedom of expression, tolerance, brotherhood and multiculturalism as well as art's importance to other fields. Since then, every year starting with 2012, the world found out more and contributed generously to World Art Day with IAA National Committees.

Since March 2020, India has been affected by Covid-

19. Due to this situation of pandemic, the event had been scheduled to be held online. As the show must go on, IAA had decided to celebrate World Art Day by having their exhibition and events for display in the official portal and social media platforms.

IAA president expressed his heartiest thanks to Mrs. Lalhming Mawii, Wallace Hartley Awardee & Coordinator of IAA & Department of Information and Public Relations, Govt. of Mizoram & Department of Art & Culture, Govt. of Mizoram, its constant cooperation and support.



World Art Day - 15th April 2021  
Presidential Speech  
IAA-INDIA



Manaj Saha



# PUBLICATION



## DIRECTORATE OF INFORMATION & PUBLIC RELATIONS Government of Mizoram

<https://dipr.mizoram.gov.in/post/world-art-day-2021-observed-in-aizawl>



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Department of Tourism

<https://www.karnatakaturism.org/world-art-day-2021/>

<https://youtu.be/krqt9xvcbNU>



<https://www.eastmojo.com/nagaland/2021/04/15/world-art-day-nagalands-tafma-opens-creative-connections-for-local-artists/>

## Thanks



*Karnataka*  
One state. Many worlds.  
Department of Tourism



Ministry of Culture  
Government of India



Team Members of Univart

## MISSION

IAA India, UNESCO official partner, organised different events with the aim of giving an opportunity to the children to express their inner worlds through the medium of art with more perfect lines and vibrant colours, being ignited by the knowledge of art of various traditions through the ages. Unfortunately, Art education for the children here in India does not have any curriculum and nor does it have any interest in the history of painting and in developing painting skill scientifically and gradually. Systematic Art education here begins at college level, when one enters any Art College. But the first 18 years are an impressionable & productive period of life. Our vision is to bring a large number of children of India under the fold of the programme to nurture their aesthetic mind's potentiality, imaginative power, creative skill and thus generate in them a greater and subtler state of human consciousness which would help the human race of future generations as a whole to bring a peaceful, conscious, lovable, bright and blissful state of mind or to rise above to a more conscious, radical and creative universal state of mind. The organization aims to build a systematic form of education for children and adults on the subject of art and culture. We work to bring all artists and art enthusiasts under a unified body which will provide them a platform to showcase their talents. Our motive is to provide support and relief to all underprivileged and marginalized artists who have suffered through the economic and social crisis.



**a**  
**IAA/AIAP-INDIA**  
Official Partner of UNESCO

A stylized signature in black ink, likely belonging to Sri Manaj Saha.

Sri Manaj Saha  
Hon'ble President  
IAA-INDIA, UNESCO official Partner

A stylized signature in black ink, likely belonging to Sri Amit Bhar.

Sri Amit Bhar  
Hon'ble Vice-President  
IAA-INDIA, UNESCO official Partner



